



POS Rawlplug

100 years
1919-2019

RAWLPLUG®



From London to Mars
in **100** years

- 1919 beginning of the Rawlplug brand
- 1930 1st Mechanical Anchor
- 1948 1st Metal Drywall Anchor
- 1998 1st British company to obtain the ETA certification
- 2012 Rawlplug on the planet MARS (Curiosity Rover)
- 2019 Rawlplug's 100th anniversary

100 years 1919-2019 **RAWLPLUG**[®]

Everywhere in the world

Rawlplug is the global brand of first choice. In the everyday pursuit of Rawlplug's vision, we keep the promise expressed in our mission, as we support our customers with state-of-the-art products they can trust without reservations. Having chosen them, you receive a guarantee that buildings and facilities visited daily by thousands of people not only look great, but are absolutely safe to use. We can proudly claim that, over the last 100 years, Rawlplug has become an unsung hero of numerous investment projects completed all over the world.

100 YEARS OF EXPERTISE IN FIXINGS, FASTENERS AND TOOLS



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Rawlplug® Offer

Rawlplug® has been operating as an expert in fixings, fasteners and tools for 100 years.

Although the most important, our products designed for professionals are not the only pillar of our comprehensive offering. They are complemented by specialised services and an innovative training programme. They have all been created to provide our customers, namely engineers, architects, constructors, contractors or salespeople, with access to a full portfolio of capabilities, know-how and best practices aimed to support them in the everyday pursuit of various tasks and business goals. And we can actually vouch for that, because we know our customers and respect their work. We are in touch with them on a daily basis, watching and listening to them carefully. We wish to share with them our knowledge and experience, allowing them to meet even the most ambitious challenges.



Products

The Rawlplug® offering spans as many as **10 specialised categories of products** manufactured in some of the most advanced production plants in Europe. Rawlplug is the only brand that can actually cater for the needs of all segments of the construction industry. Every product is provided between several dozen variants matching specific requirements of different substrates, applications and installation conditions. Each one comes with dedicated accessories, altogether forming a complete system.



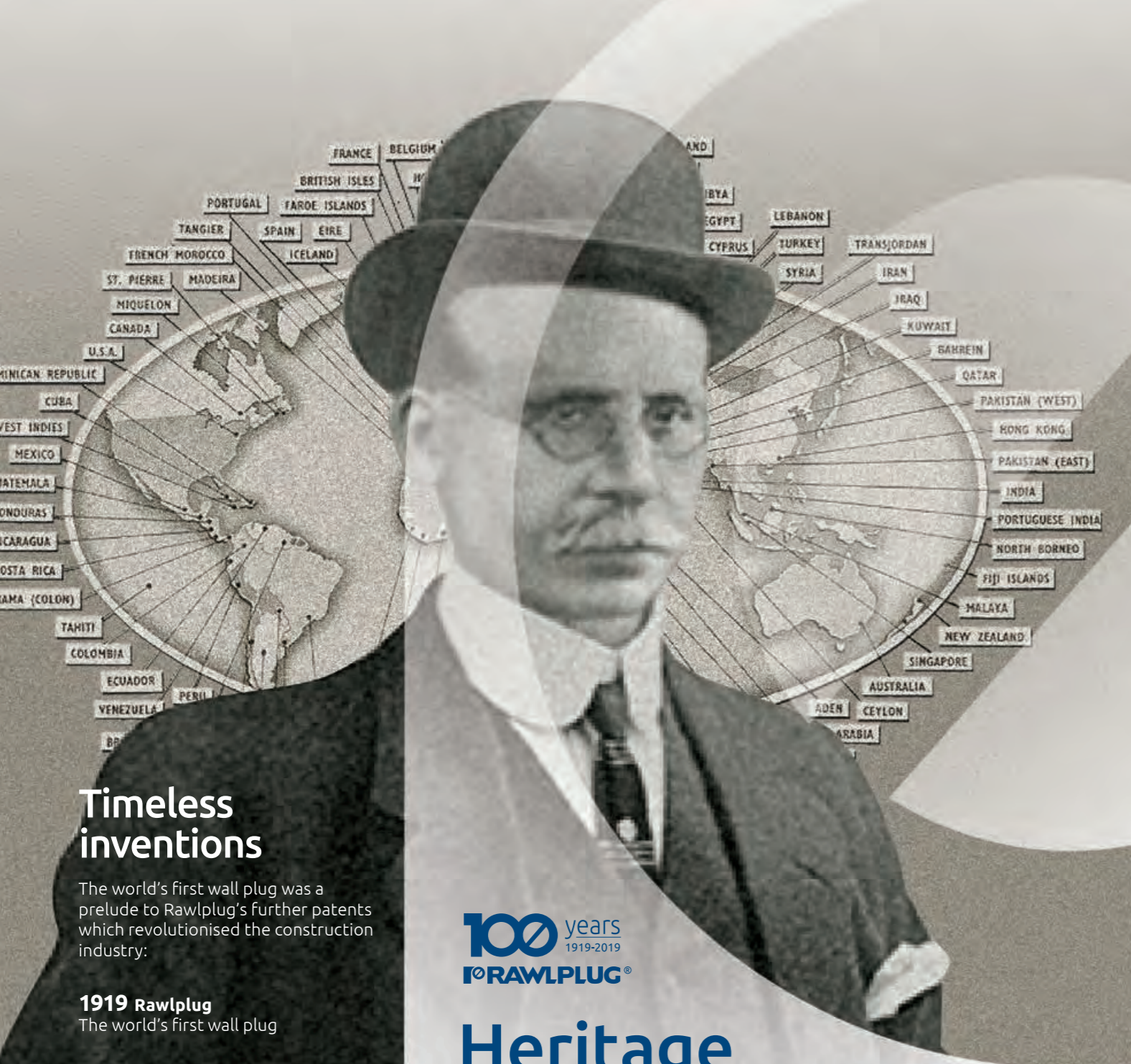
Services

Our extensive portfolio of services dedicated for engineers, designers and constructors stems from our comprehensive approach to the designing of fixings. What is interesting about our range of tools tailored to the needs of all these professionals as well as the extensive technical assistance is that, on the one hand, they provide the consumers of the Rawlplug® services with high comfort of working under conditions which affect their efficiency and enable them to save time, and on the other hand, ensure safety which they find so important at work.



Training

The brand's training offer is delivered under the **Rawlplug Academy®** project, being a truly innovative development programme based on the foundation of comprehensive development of knowledge and skills of our customers. The integration of Rawlplug Academy's four pillars, i.e. the e-learning platform, the Training Centre in London, the mobile education and development centre known as the RawlTruck, as well as traditional workshops and the knowledge base, makes it the most comprehensive and useful educational scheme in the sector of fixings and fasteners.



Timeless inventions

The world's first wall plug was a prelude to Rawlplug's further patents which revolutionised the construction industry:

1919 Rawlplug
The world's first wall plug

1926 Rawlhammer
The world's first patented hammer drill

1934 Rawlbolt
The world's first mechanical anchor

1941 Rawlnut
The world's first shock- and corrosion-resistant fixing
Spring Toggle
The world's first fixing solution dedicated to drywall applications

1948 Rawlanchor
Drywall fixing solution which revolutionised the market

100 years
1919-2019
RAWLPLUG®

Heritage

John Joseph Rawlings

– entrepreneur, visionary, inventor.

The world's first wall plug he had patented, triggered a true revolution in the construction industry and went down in history for good. At the same time, this invention marked the beginning of a completely new history – a history of the brand whose contemporary strength draws abundantly from the legacy of the past, the achievements of the present and the vision of the future.

– A brand which not only astonished the general public over decades with innovative solutions and products dedicated to professionals, but also with its panache and scale of operations, extraordinary ideas that revolutionised the marketing of its era, and its comprehensive approach to customers' needs and expectations, in which it has never ceased to be a role model. We are deeply convinced that the true Renaissance man of the construction sector, whom John Joseph Rawlings definitely was, would be proud of us. He would surely commend us on building the brand's strength on the grounds which combine the past heritage, the achievements of the present and the vision of the future.



Revolution in marketing

It's truly extraordinary that whatever the effort undertaken by the Rawlplug brand, it stepped far beyond the standards of their day and age. Take the publicity campaign following their breakthrough invention of the world's first wall plug. It was then that the brand spent thousands of pounds for press advertising, only to change the potential users' mindset vis-à-vis the actual fixing capabilities of their times. Acting with impressive panache and on a massive scale, the brand made a commercial sensation, all the more since never before had any construction company been advertised on Daily Mail's front page!

Travelling Rawlplug

What proved unquestionably supportive of the brand's global expansion was the mobile display installation known as Rawlplug Travelling Showroom. It marked yet another revolution in marketing. These vehicles took long trips lasting several months on all continents, from Sweden to Australia, and made a sensation in each market where they appeared. Never before had the potential customers encountered such a direct form of commodity promotion combined with the opportunity to use the products in practice. In a tailored van, customers could become familiar with the full portfolio of fixings as well as product datasheets, use individual items on site, thus learning about their applications and installation methods, as well as speak to the brand's experts, hoping for some individual consultations.

Service that begins on drawing boards

Rawlplug has always understood and recognised the role and importance of architects, designers and engineers. Already in the 1940s, free-of-charge technical advisory and support service were promoted by the industry's press as a means to solve any kinds of fixing related issues. "A service that begins on a drawing board." Isn't it stunning that such a comprehensive approach to customer service is one of the foundations of our legacy? Heritage which allows us to respond to the needs of the present while curiously awaiting the future.

Conquest of the world

The initial 20 years of Rawlplug's operations were marked with global expansion. To be present in "every civilised country in the world" was John Joseph Rawlings's vision which he consistently pursued over the successive years. At the turn of the 1940s, the brand was present on all continents, completing the conquest of the United States and aiming at Australia. By that time, Rawlplug's products had already been manufactured in 10 countries, including London, New York, Paris or Zurich.



Products

100 years of expertise in fixings, fasteners and tools.

No other brand in the world manufactures and delivers to its customers products that cater to virtually every segment of the construction industry. Our offering consists of as many as 10 specialised product categories. We control every step in the manufacturing process, starting from designing performed by engineers collaborating with constructors, through prototyping and testing handled by the R&D Department, to production conducted in manufacturing plants which, in terms of technology, are surely among the most highly advanced and best automated factories in the world. For 100 years now, it has allowed us to deliver products that are universal, on the one hand, and on the other hand, which meet requirements of even the most highly specialised construction works, offer modern design and unique technical parameters, being easy to install and extremely durable in operation.



Mechanical anchors

Advanced technology for high load capacity and simplicity of use.

Bonded anchors

Uncompromising technical parameters and safety guaranteed in all applications.

Facade insulation fixings

Simplicity and speed of installation in innovative solutions for energy-saving buildings.

Roofing insulation fixings

System solutions ensuring efficient installation and long service life.

Lightweight fixings

Strength, versatility and simplicity of installation in all substrates and with any fixture.

Power tool accessories

Comprehensive and complementary portfolio of accessories for top-quality fixing solutions.

Fasteners

Highly specialised products dedicated to all materials and service conditions.

Manual and direct fastening systems

Portfolio of professional tools designed with time saving and fixing reliability in mind.

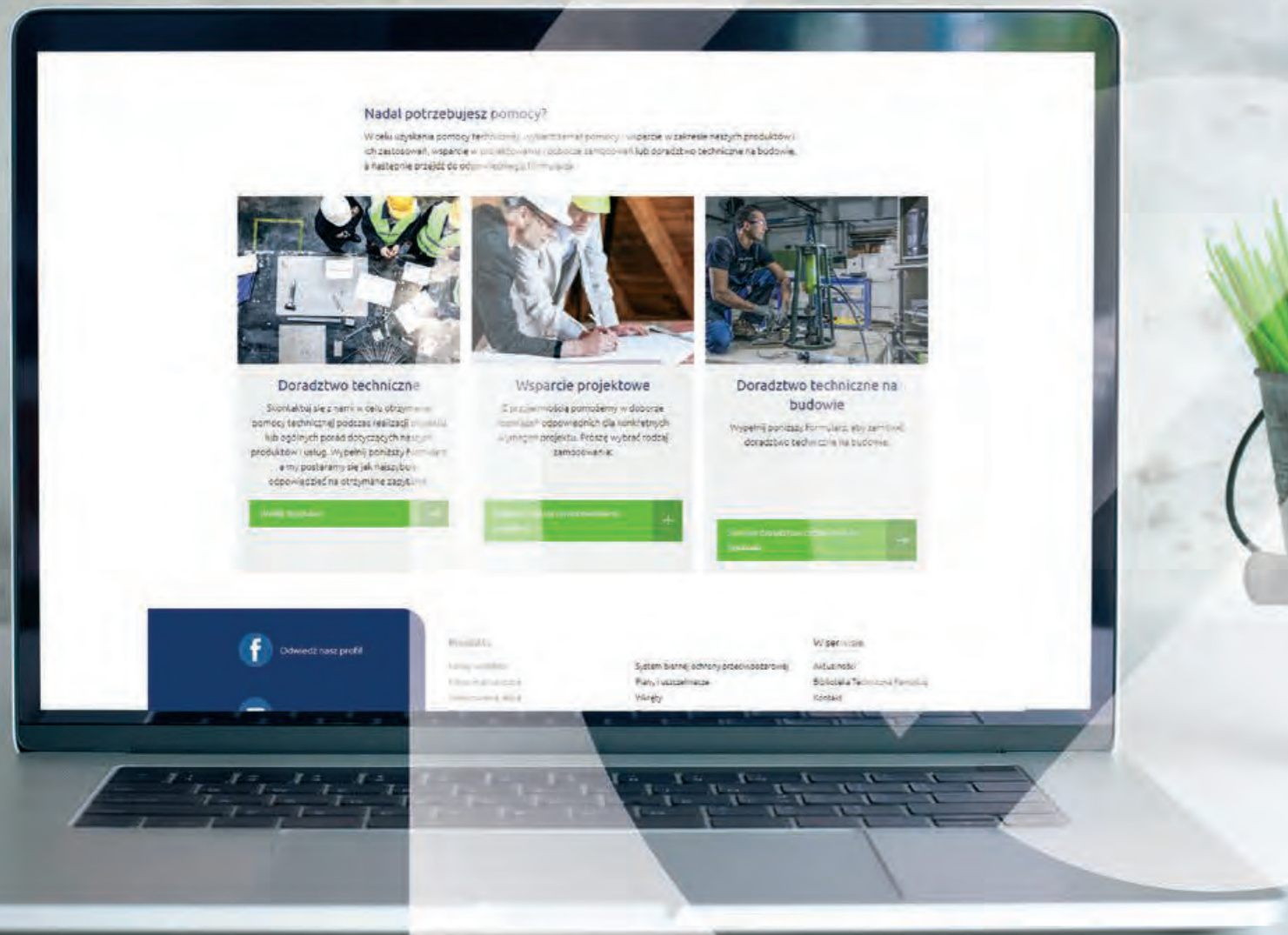
Foams and sealants

High efficiency and unparalleled universality in a wide range of products matching diverse applications.

Passive fire protection system

Product portfolio for uncompromising fire safety.





OnsiteTechnicalSupport

TechnicalHelpdesk

TechnicalLibrary

ProductSelector

EasyFix

BIM

Services

We have genuine experts on board – specialists who cooperate on a daily basis to keep track of the actual needs of construction professionals.

They continuously seek to improve the Rawlplug® service package, focus on technical and design support for architects, constructors and contractors. They track even the most specific and ambitious expectations of customers, and successfully integrate them with our solutions. Rawlplug® has been investing in the development and improvement of tools intended to make your daily work easier and to enhance its comfort, efficiency and quality. And we haven't stopped there, since all our services are rendered at no extra charge.



OnsiteTechnicalSupport

Technical advisory provided by local engineering teams to tackle all technical challenges, particularly with regards to on-site strength testing of the Rawlplug® products under real-life operating conditions.

- Technical support offered by our engineers on a local basis, on the given construction investment's location.
- Site testing of the Rawlplug® products under real-life operating conditions.
- Signature standard based on EAD, BS:8539 and the relevant recommendations of the British Construction Fixings Association.
- Repeated testing to confirm reliability of original test results.
- Detailed reports taking all technical parameters and our experts' individual recommendations into consideration.

ProductSelector

Appropriate selection of products to match specific applications by taking the project's requirements and particular requirements into account.

- Possibility to choose products from among 10 product categories in a selection-assisted process.
- Numerous convenient product browsing options relevant from the intended use perspective.
- Transparent and highly functional presentation of useful information.
- Option to enquire about product availability or specific properties.



EasyFix

Design calculations required to plan fixings for diverse construction elements using Rawlplug® branded products..

- Proprietary and free-of-charge application for design calculations, responding to even the most specific requirements of construction investments.
- Divided into subject-specific modules dedicated to individual segments of construction works.
- Based on the latest EAD, ETAG and EUROCODE guidelines, ensuring that calculations conform to the standards, that they are precise and highly useful.
- Highly specialised features combined with simplicity and intuitiveness of use to support every designer and ensure safety of the solutions being designed.

ACCES TO EASYFIX

The EasyFix application is free to download and use. You can get the software from www.easyfix.rawlplug.com/en

BIM

Automatic implementation of models and technical drawings of the Rawlplug® fixings in the BIM/CAD design environment.

- Proprietary application enabling models and technical drawings of the Rawlplug® fixings to be downloaded and embedded in designs.
- Comprehensive sets of product data making design-related decisions easier.
- Models and drawings available in 2D and 3D, in 6 projections and the 360° view mode.
- Available on-line or ready to download and implement in the BIM/CAD environment.

ACCESS TO SOFTWARE

There are two ways to use the data contained in BIM Rawlplug:

Integration of BIM Rawlplug with Autodesk® Revit®

Integration of the data library with Autodesk® Revit® is possible thanks to the innovative Revit plug-in. You just need to download the plug-in from the rawlplug.com website. It is available in the Services/Design & Software tab.

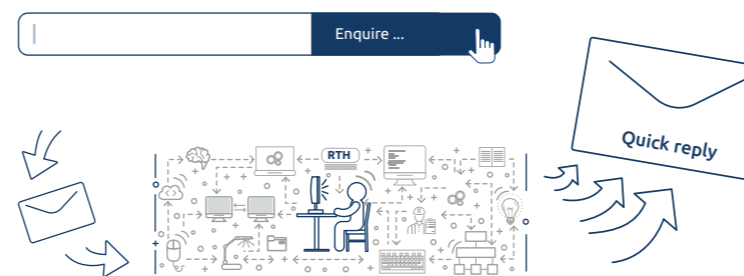
Using on-line software

BIM Rawlplug is an application that can be downloaded from the Services/Design & Software tab on rawlplug.com. It may be used by anyone who intends to browse through and become familiar with the models, drawings and information the system provides, without being forced to register and subsequently log on.

Technical enquiries?



Choose subject:



Check its advantages

	RTH	E-MAIL
Quick reply	✓	✗
Entire conversation history at one place	✓	✗
Easy-to-check project history, even after several years	✓	✗

* You can also contact us via <https://onerawlplug.com>



Technical Helpdesk

Consultations and technical/design support provided by the Technical Department's engineers, practitioners and market experts.

- Technical and design-related consultations with our Technical Department's engineers.
- Systematic and structured handling of problem-solving tasks, thanks to forms dedicated to specific applications and products.
- Personalised design assistance with the specificity and requirements of individual solutions in mind.

HOW TO SUBMIT ENQUIRIES?

Enquiries are submitted via Rawlplug's website. You simply need to pick the right form, enter your data and information about your project, and submit the enquiry form. Our employees contact the website using the RTH tab of our corporate portal. The new format is user-friendly, and it provides our engineers with enhanced tools, since now they have access to all enquiries at one place.

Technical Library

Complete portfolio of technical documentation required to place the products on the market as well as to select and use them in the right manner.

- Option to pick from among 15 categories of information and documents required to make the right choice of the brand's products and to use them correctly.
- Complete set of product-specific technical and commercial documents.
- Original documents as well as documentation required for legal purposes, enabling distribution, designing and use of fixing solutions.



Training

Beyond highly specialised knowledge and experience based on practice, nothing can give you the real certainty of quality, durability and reliability of the outcomes of your work.

We have always been close to our customers for many reasons, such as to share the know-how and experience gathered over the last 100 years of our operations. Engineers, designers, contractors and salespeople could always count on our technical support. But today we give them even more, namely an innovative development programme dedicated to education and competence building, designed to actually cater to their daily needs, known as Rawlplug Academy®. The integration of Rawlplug Academy's four pillars, i.e. the e-learning platform, the Training Centre, traditional workshops and the knowledge base, makes it the most comprehensive and useful educational scheme in the sector of fixings and fasteners.



E-LEARNING platform

- Integrated training scheme covering industry-specific knowledge as well as Rawlplug's products and services that every professional will find indispensable, supporting them in tackling even the most ambitious challenges.
- Building development paths based on individual needs, the knowledge and skills already acquired as well as professional specialisation of the participants.
- Access to on-line training via a highly functional platform enabling you to join the training at any place and time.
- Development programmes dedicated to various groups of professionals: engineers, contractors, designers and representatives of the Trade & DIY sector.





Classroom training

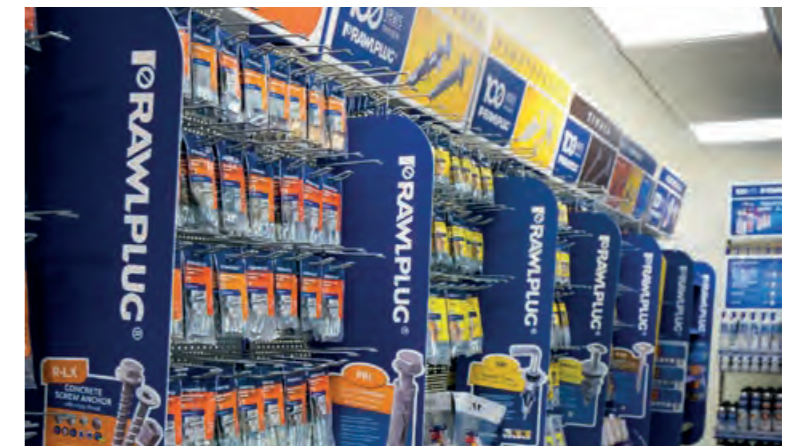
- Workshops devised in a way to consolidate and extend the knowledge acquired at e-learning courses.
- Meetings in small groups enabling the participants to talk about their typical and potential design and contracting challenges.
- Exchange of the most valuable experiences with market practitioners and experts responsible for shaping Rawlplug's product and service portfolio.
- Training modules designed and delivered by specialists with extensive experience in collaboration with designers, contractors and salespeople, responsible for developing individual product groups.



Training centre

- Modern training facility where you can experience and get to know Rawlplug's entire offering, comprising products, services and training.
- Possibility to select and use a full range of our products under conditions that closely reflect their real-life on-site application.
- Unique opportunity to get to know latest trend-setting Rawlplug® releases that go beyond even the most highly specific expectations of our customers.

Training Center Rawlplug Academy®
Products Zone



Training Center Rawlplug Academy®
Services Zone



Training Center Rawlplug Academy®
Testing Zone





Knowledge base

- Access to original materials prepared by recognised market experts relying on extensive experience, know-how and best practices.
- Materials that come in handy for every professional from the industry, regardless of their specialisation level.
- Attractiveness and utility value guaranteed by diversified forms of information presentation – both traditional and on-line.
- Tools intended for application in practice, in a broad range of design and construction works, and useful for those who wish to build their expert's position in the market during public appearances, training courses or trade meetings.



Technical product comparison based on approvals and declarations



Technical product benchmark based on lab tests



Installation movies



Design & specification guides





MERCHANDISING MANUAL

EFFICIENT POINT-OF-SALE
PRODUCT DISPLAY SYSTEM



” INCREASING SALES VS INCREASING CUSTOMER SATISFACTION?

CUSTOMERS' SALES DECISIONS

Customers' sales decisions may be affected by dozens of objective and subjective reasons, starting from one's actual needs, product availability, appearance or even salesperson's behaviour, to the customer's present mood or even the amount of time one has in disposal. You simply cannot determine for sure or even guess most, not to mention all of the reasons why they reach out for a specific product, and maybe one or two more on the shelf, but you definitely can improve and facilitate the areas and process on which you actually exert some influence, corresponding to the points on a map referred to as the Customer Journey.

WHAT ARE THESE POINTS? THE RIGHT PLACE. THE RIGHT TIME. THE RIGHT BRAND. THE RIGHT SELLING METHOD. THE RIGHT SALES CONDITIONS. THE RIGHT PRICE. THE RIGHT QUANTITY OF THE PRODUCT.

In other words, the very gist of the Customer Journey is for you to change the perception of your own actions by assuming the customer's perspective. This enables you to increase customer satisfaction, capture potential issues, and optimise customer service processes.

WHAT CUSTOMERS currently expect is not only the selection of products and services being as extensive as possible, but also highly professional support from the sales personnel. They are willing to take control, they require immediate access as well as confirmation that their decision was right. They are very well aware of the relationship between price and quality, and they often compare these aspects. To keep up with them, one needs to have huge knowledge and expertise. One needs to be an expert.

HOW TO BECOME A MERCHANDISING EXPERT?

FIRSTLY, by changing your mindset.

SECONDLY, by acquiring proper understanding of merchandising.

THIRDLY, by consistently abiding by the rules of merchandising, using statistical data, foundations of social psychology and best practices.

75%
OF CUSTOMERS' PURCHASE DECISIONS ARE MADE AT THE POINT OF SALE

68%
OF CUSTOMERS SELECT MERCHANDISE UNDER THE IMPACT OF AN IMPULSE, THEIR TEMPORARY CONVICTIONS AND SENTIMENTS

95%
OF CUSTOMERS FEEL NO LOYALTY TOWARDS THE BRANDS THEY PURCHASE



> Research implies that every 75% of the purchase decisions which customers make at the store shelf will become an opportunity for increasing the level of customer service and satisfaction, and consequently also improving the performance in sales

” WHERE YOUR GOALS MEET CUSTOMERS' GOALS

MERCHANDISING – YOUR DISCREET SALES ASSISTANT

AT THE END OF THE DAY, IT'S OBVIOUSLY ABOUT MONEY, BUT LET'S MAKE SURE THAT OUR PROFIT IS GAINED WITH CUSTOMERS GAINING EQUALLY MUCH, and not at the latter's expense. What matters in terms of the mindset change, as already mentioned, is that each of your goals associated with the actions you take, which in this case is merchandising, is reflected in the customers' goals. Only then can you meet them on the path of their purchasing journey, and then move on together.

WHAT DO YOU NEED?

For the customer to develop positive perception of the products displayed in your store, and consequently to have the best opinion about your point of sale.

For the customer to have confidence in you.

For the customer to get the feeling of actually being in need of the products you offer, judging by their quality instead of only by their price.

For your salespeople to know how to arrange products on shelves and how to talk about them.

Not only to maintain, but even to increase the level of customer interest.

WHAT DOES YOUR CUSTOMER NEED?

To be sure that they have chosen the right point of sale: one that fits them, meets their expectations, and allows them to choose from products that suit them best and those they would really like to acquire.

To feel good and comfortable at the point of sale. To be sure that they can always rely on the support and assistance provided at the given store, and that they will find the best quality products there.

To be convinced as they are about to choose a product that they are not buying too little or too much, but precisely what they really want or should buy, considering both motives of pragmatic nature (e.g. a durable product in a highly functional packaging) and pure pleasure (e.g. a visually appealing product that comes in a set which makes them feel more confident and secure when using it).

To be able to make a simple and intuitive choice, so that they don't have to spend too much at the store shelf, making up their mind about the most suitable product relatively quickly instead. For the store to be tidy and comfortable, enabling them to purchase comfortably, and ensuring that the time they spend there is pleasant and effectively used. For the salesperson to be able to answer their questions and dispel their doubts before they even arise.

To get the feeling of being well informed and acquiring information that expands their knowledge, makes them more knowledgeable and lets them feel more confident. To get access to the latest releases and have a choice.

To make sure that your products are displayed properly and attractively.

For the products to be arranged in such a way that they know where to look, that what they need is at hand, and that they don't have to wander the alleys looking for salespeople who can give them the right information. To get access to comprehensive information about the product, its intended applications and the manner to use it, its advantages, benefits for them and competitive advantages over other products of the same category. All this to be absolutely sure having made the purchase that it was the best choice. To be able to test the product at the point of sale or see how to use it properly. To complete the shopping quickly and efficiently.

For the customer to understand what you want to communicate to them.

For the information found on products to be presented and prepared in a way which dispels their doubts as to what they are used for and how to use them best.

For the customer to always have access to your products.

So that, when going to buy a specific product they need, they do not encounter an empty, defective or untidy shelf. To leave the store with what they want and need.

For the customer to buy as many of your products as possible.

To make a good choice. To choose what they really want and need. To be sure that they need everything they have bought, and that they have spent their money the best they could. To be sure that they have not forgotten about any related product without which using the main one they have bought is impractical.

For the customer to be loyal and come back to you.

To have an impression that they are wanted at this store, and that its personnel respects them, and looks after their comfort, time and money. To get the feeling that the people at this point of sale truly care about and are waiting for them.

To increase sales.

To feel right about the purchase decision they have made.



What is the best way to sum it all up? Your goal is to attain efficiency on many levels, **from building and maintaining image, to customer service provided by a well-trained and professional team, to sales growth.**



When implemented the right way, merchandising ensures that an effectively designed product display system at the point of sale, including the related accessories, fulfils all these goals, thus actually becoming a part of the sales force, and consequently also a partner in the dialogue with the customer at the point of sale.

” HOW TO DO IT THE RIGHT WAY?

ONCE YOU HAVE CHANGED YOUR MINDSET TO ALIGN WITH THAT OF THE CUSTOMER, understanding the nature of merchandising and its rules properly becomes relatively easy, especially if you are dealing with a partner who – bearing your time, money and business objectives in mind – will perform majority of the efforts required in this area for you, by furnishing you not only with specific tools and solutions, but also knowledge, competence and experience.

Hence this short guide to the key principles of Rawlplug's efficient point-of-sale product display system designed for fixings and fasteners. What we have decided to share with you is a set of rules that will facilitate your business and boost its efficiency.

RULE NO. 1

DISPLAY PRODUCTS OF THE SAME CATEGORY NEXT TO ONE ANOTHER

HOW TO DO IT? For fixings, fasteners and tools, the notion of the same category pertains to the product types within the given product group, broken down by substrate type.

WHAT ARE THE BENEFITS? Customers can benefit from a structured display setup which reflects the needs typical of their job at hand. The access to the products they need is intuitive, making the selection process and ultimately the purchase decision quicker. Guided by the colour code on the packaging, they quickly and intuitively choose the product to match the base material to fix in.



RULE NO. 2

NEAR THE GIVEN PRODUCT, DISPLAY ASSOCIATED MERCHANDISE

HOW TO DO IT? If there is a product that is worth using along with another product, making the job easier, more efficient or more comfortable, place them next to each other. This is called cross-merchandising, i.e. arranging secondary or auxiliary products next to the ones for which the customer has actually come to the point of sale, assuming that such a display setup will suggest an additional purchase to the customer. There are several practical guidelines worth following, as they can increase the efficiency of such efforts, such as the following:

display several secondary products next to the main ones in the given section, e.g.: fixings near washbasins, nailers for timber near joinery products, mechanical and bonded anchors near boilers, facade fixings near thermal insulation systems

arrange products so that they form a logical whole – walking down the alley, customers have the impression that, on their way, they come across everything that is ultimately necessary for the given construction job to be completed, e.g. passing by anchors, then lightweight fixings, drill bits, direct fastening systems or timber fasteners

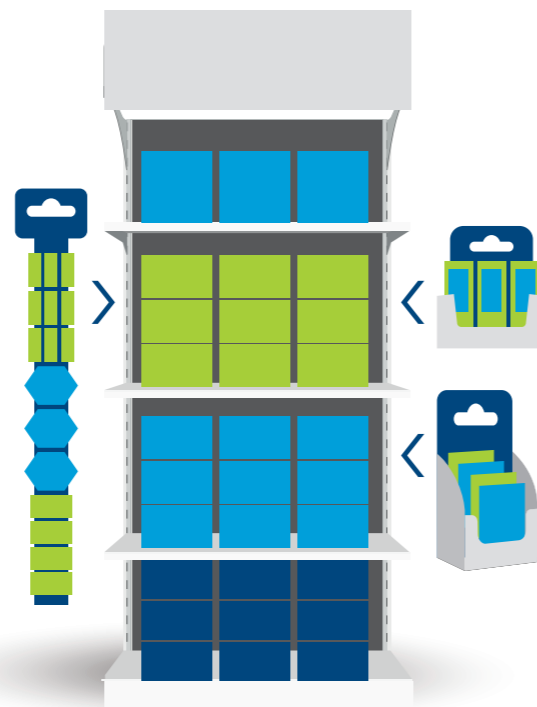
trigger a similar effect by making not only individual products, but also entire sections neighbour on one another, e.g. by arranging the fasteners section next to the tooling section

The rules can be multiplied because in this case it matters maximum creativity and testing of various solutions to develop the perfect model. It is also important that in order not to overdo it - the products of the second need have the task to suggest and inspire, but not to divert attention from the original purchase and introduce communication chaos. Because no cover them with products appropriate for a given department, describe them legibly so that it is clear why and where they are they have a destiny, don't stack them too much, choose them a way that there is actually a clear link between the products, but also to represent the same price shelf.

WHAT ARE THE BENEFITS? There are far more rules which can be followed, because what matters in this respect is maximum creativity and the capacity to test different solutions until the optimum one is developed. It is also important not to exaggerate – the secondary products are assumed to suggest and inspire, instead of diverting attention from the primary purchase objective and introducing communication chaos. So don't use them to cover up products which should naturally fit into the given store section, describe them legibly so that everyone knows why they are here and what their purpose is, do not add too many of them, and select them in such a way as to ensure that there is actually a clear association between the relevant products, also making sure that they represent the same segment.

> **CROSS-MERCHANDISING** means placing secondary products next to the primary ones, i.e. those for which customers have actually visited the point of sale

> The secondary products are meant to suggest and inspire, instead of diverting attention from the primary purchase objective and introducing communication chaos



RULE NO. 3

PLACE THE MOST PROFITABLE PRODUCTS AT THE HEART OF THE DISPLAY AND AT THE OPTIMUM HEIGHT

HOW TO DO IT? Arrange products into zones which are optimum from the customer's perspective – both literally and figuratively! The best case scenario is to be able to place the products you would most like to sell at the customer's level of sight, i.e. between 120 and 160 cm above the floor. A zone slightly lower than that, i.e. between 80 and 120 cm, is referred to the reach zone, because noticing and reaching out for the products placed within it still doesn't require any effort from the customer. Rawlplug's Combo Pack products are best suited for this purpose.

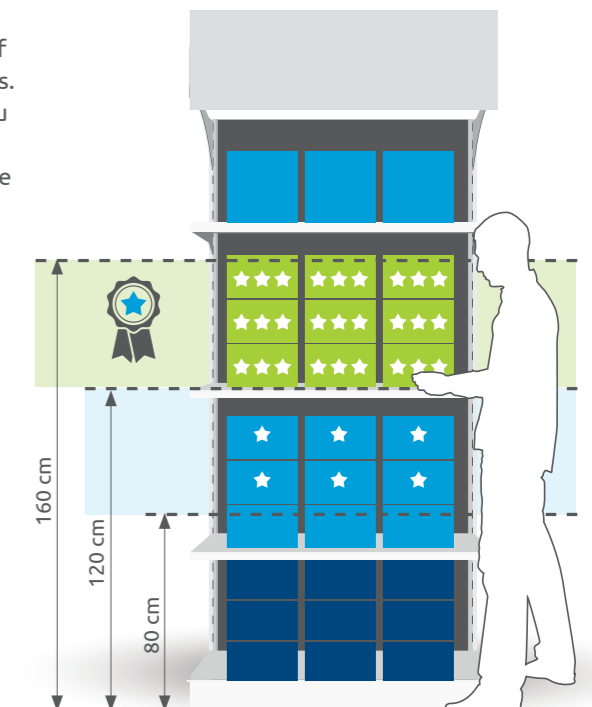
Using the mechanism of aspiration, place smaller products (of top quality and most expensive) above the line of sight. Arrange the shelf is such a way as to display larger and less attractive products in the bottom part. You should also keep in mind that a person can examine a space of ca. 30 cm at a single glance, which is an automatic behaviour. This is why the most profitable products should be placed in the middle of the given subject-specific display setup. This principle also works fine for products on sale or promotion.

When designing the display setup, you should also take the price and rotation of products into account. Expensive goods should not be displayed next to cheap merchandise, since the customer will not be able to tell the difference between them. Price difference must translate into difference in siting and display form. It is best to find separate locations for these products on the shelf, and if this is impossible due to infrastructural limitations, you should at least highlight the brand and the quality of the products by making the most of the shelf layout and using the available communication tools. If you know which products are the fastest moving ones, you should allocate significantly more space for their display, also by taking other rules into consideration, such as this one (placing most profitable products at the optimum height).

WHAT ARE THE BENEFITS? On the one hand, you ensure that the customer can clearly notice the products which you objectively consider to be the best in category, making it easier for them to make the right decision, while on the other hand, you increase the likelihood of the highest margin products to be purchased.

> Place the products you would most like to sell at the customer's level of sight, i.e. between 120 cm and 160 cm above the floor

> People are capable of examining a space of ca. 30 cm in length at a single glance, which is why the most profitable products should be placed in the middle of the given subject-specific display setup



RULE NO. 4

THE FRONT OF THE SHELF IS THE RIGHT PLACE FOR PRODUCTS NEARING THEIR EXPIRY DATE

HOW TO DO IT? In order to explain this rule, one should refer to the recommendations on how to display products nearing their expiry date. This is important, since even though the rule itself sounds obvious, we often forget that construction products also have an expiry date. There are three key words in this respect: facing, promotion and crossing.

FACING means presenting products at the front of the display, suggesting their purchasing priority

PROMOTION is intended to encourage the purchase of a product with a reduced price

CROSSING consists in combining a product with its expiry date upcoming with an associated product

WHAT ARE THE BENEFITS? Each of these methods is used to sell products. Increasing the attractiveness of their display, price and potential applications stimulates customers to buy them. It's not about foisting the goods nearing the expiry date on customers but according to legal standards and certification, they can no longer be sold subject to our warranty. Making sure that this rule is adhered to gives us more control over the resources at hand and makes it easier to plan the store's inventory management.

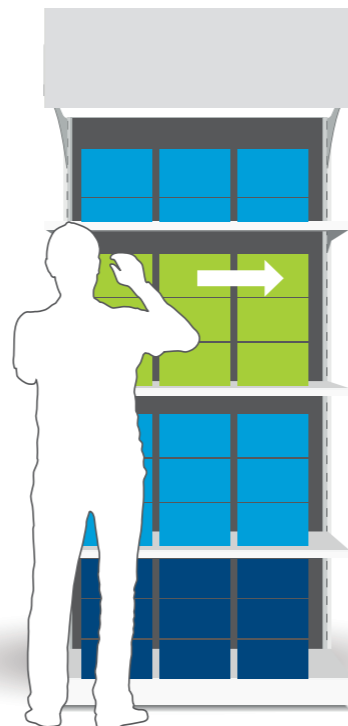


RULE NO. 5

KEEP IN MIND THAT CUSTOMERS REACH FOR THE GOODS STARTING FROM THE LEFT-HAND SIDE

HOW TO DO IT? It turns out that customers shop the way they read books, i.e. from left to right, which is their natural behavioural mechanism. Consequently, when arranging the products you care the most about, but also when presenting associated products, remember that those placed on the left-hand side will have priority. Furthermore most customers often reach for goods using the right hand, and that they are only capable of examining an area of about 30 cm in length at a single glance. This rule applies not only to profitable products, but also to how they are to be arranged by size; it is advisable to first present the smaller ones to customers, and then proceed in an ascending order towards the larger ones.

WHAT ARE THE BENEFITS? Besides obviously highlighting the products you care about the most, you give customers the conviction that, as they are going through the store, they meet the products they have come for, and that the merchandise is arranged in a logical setup, thus encouraging them to reach for the shelf in a manner which reflects their natural and spontaneous habits.



RULE NO. 6

MAKE SURE SHELVES ARE NEVER EMPTY

HOW TO DO IT? The number of products on the shelf is supposed to evidence their availability as well as the store's capacity to satisfy the customers' needs, even if they don't intend to buy them in huge quantities. So abide by the following rules to make sure that customers think positively of your store:

Use all the available product-specific display elements, such as racks or stands

Make the most of your shelf space

Arrange containers according to the principles of ergonomics, but maintain appropriate spacing between them so that the customer can easily reach for the product of choice

Remember to maintain an optimum number of packages on the shelf, not exceeding what is referred to as the display threshold

WHAT ARE THE BENEFITS? When examining shelves packed with goods, customers are convinced that the store is well equipped. And although it might seem that the less the product data provided by the shelf, the quicker the purchase decision to be made by the customer (which – paradoxically speaking – is also important in display planning), nobody likes to feel under pressure. Studies on the psychology of consumer behaviour confirm that a complete display not only encourages purchasing, but is actually one of the criteria which determines whether or not customers should recommend the point of sale to their friends

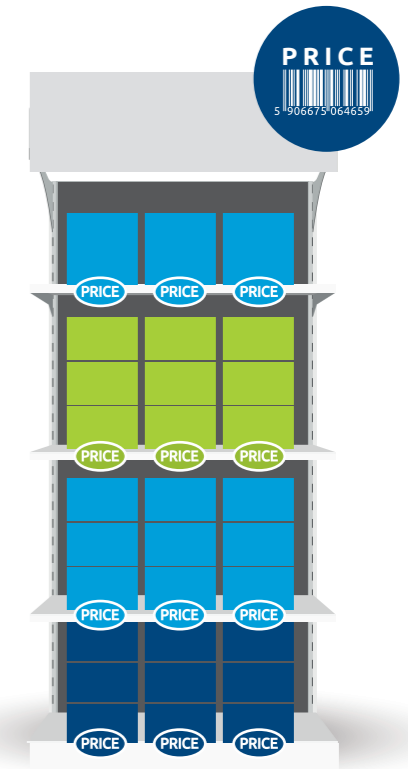


RULE NO. 7

MAKE SURE THE INFORMATION ABOUT THE CURRENT PRICE IS CLEARLY VISIBLE

HOW TO DO IT? Simply enough, provide customers with a clear view of the product price, making it transparent and unambiguous.

WHAT ARE THE BENEFITS? The manner in which price is presented must be fully transparent, as it proves the best intentions and credibility of the point of sale. Customers should genuinely feel that they are well informed, which enables them to make an informed purchase decision. Research on sales behaviour clearly implies that as much as 80% of customers refrain from buying a product if they don't know its price.



RULE NO. 8

IN PURSUIT OF HIGH QUALITY OF DISPLAY, CONSIDER THE CUSTOMER'S

HOW TO DO IT? Make sure you address not only the rational motives underlying purchase decisions, but also those which stem from emotional responses, preferences or habits. It's obvious that we perceive and interpret the world through our senses, so focus your attention on them as well by putting yourself in the customer's place. Nobody likes to spend money on damaged, dusty or defective products. Nobody fixes their glance on products which look unattractive and non-functional. So take proper care of cleanliness and appearance of the display, look after the quality of the products presented, make use of suppliers who provide you with eye-catching and informative packaging and labels that are not only tactile but also bear the fresh look.

WHAT ARE THE BENEFITS? Customers feel comfortable in the store, for it is pleasant to walk among well-designed and functionally arranged racks containing products displayed in an attractive fashion, encouraging customers to stop, read the information and place the product in the basket. Besides the increased likelihood of purchase, product display that is appealing to senses of customers may be decisive of their revisiting the store and recommending it to others.



RULE NO. 9

RECOGNISE THE IMPORTANCE OF PROMOTIONAL MATERIALS

HOW TO DO IT? When designing the product display, use an integrated portfolio of tools intended for supplementary promotional communication with the customer. It is a set of accessories dedicated to the POS display system whose purpose is to intrigue, effectively communicate, trigger a need, and ultimately lead to a positive purchase decision. These tools include plaques, wobblers, price strips, side panels, stickers or leaflet baskets which, depending on the sales objectives, directly support and accelerate customers' purchase decisions. At the same time, it is worth your while using the know-how and experience of partners offering ready-made solutions easily adaptable to your point of sale.

WHAT ARE THE BENEFITS? Using the POS system will allow you to consolidate the pre-arranged setup of product display on shelves, make the most of customers' purchasing mechanisms or highlight the products you would most like to sell. Your customer, on the other hand, will get a sense of being well-informed, feel comfortable surrounded by a perfectly designed product display setup and become convinced that the store is truly attentive to the clarity of information, and that its offer has been prepared with the customers and their needs in mind.



RAWLPLUG – YOUR PARTNER IN MERCHANDISING



Regardless of the number of rules to follow and the quality of their implementation, always choose a partner who knows and understands your needs in terms of efficient product display at your point of sale.

It's important to establish business relationships with someone who can answer your questions even before they pop up, whom you readily call an expert in their field of operations because what they do is based on many years of experience, and who actively cooperates with the market by flexibly responding to its needs.





POS RAWLPLUG®

YOUR
DISCREET
SALES
ASSISTANT





THREE PILLARS OF THE OFFER MAKING RAWLPLUG® TRUSTWORTHY

1 PRODUCTS

Rawplug® is well known of their comprehensive product portfolio. Like none other in the world, the brand is considered to be an acclaimed expert in production and sales of professional fixings, fasteners and tools, offering solutions intended for every single sector of the construction industry.

2 SERVICES

However, Rawplug's offering also includes highly specialised services that actively support our customers on the job – from designers, to contractors, to resellers. Their competences coincide at many points, while we feel compelled to provide them with solutions that not only facilitate or improve their operations, but which can also autonomously attain their goals for them in certain specific areas.

3 TRAINING

These pillars of Rawplug's offering are complemented by training. Under the Rawplug Academy® programme, we extend the knowledge and develop the skills necessary to become effective in the industry by addressing the specificity and the level of specialisation of each professional group, helping them to build and maintain the image of a market expert.



” RAWLPLUG® AT YOUR SERVICE

THE PORTFOLIO OF SPECIALISED SERVICES FROM RAWLPLUG® includes the efficient point-of-sale product display system. Given that as many as **75% OF CUSTOMERS MAKE THEIR PURCHASE DECISION AT THE STORE**, we offer them solutions that consolidate, accelerate and expand this decision, affecting customers' comfort and satisfaction, and consequently also our business partners' profit.

EFFICIENT POS PRODUCT DISPLAY SYSTEM

What you can find in Rawplug's portfolio is a comprehensive selection of store equipment and accessories that allow you to set up your product display in the right and attractive way.

OUR CUSTOMERS RECEIVE:

store fitting elements for product display purposes, comprising racks and shelves, hooks and holders that can be flexibly arranged depending on the infrastructural capacity of the point of sale

dozens of diverse packaging formats, differing in terms of functionality, dimensions and the materials they are made of, additionally enhanced with our signature labelling system which supports adequate product-related communication

POS product display system components, whose function is to intrigue customers, effectively deliver information, induce specific needs and successfully trigger a positive purchase decision



WHO IS THE TARGET OF OUR OFFERING?

OUR EFFICIENT POS PRODUCT DISPLAY SYSTEM

is intended for all businesses involved in distribution of construction materials and related products. We have been collaborating with construction wholesalers, large-area store chains, interior design stores and builders merchants for many decades.

WHAT MAKES OUR EFFICIENT POS PRODUCT DISPLAY SYSTEM A COMPREHENSIVE SERVICE?

THE EFFICIENT POS PRODUCT DISPLAY SYSTEM FROM RAWLPLUG®

is far more than just the attractive and functional store fitting equipment and product display accessories. It is the integration of all activities whose ultimate goal is to provide customers with tools that match their capabilities and satisfy their needs by minimising the need for becoming involved and specialised in the given area. What activities are they?

FIRSTLY – DESIGNING Working closely with our trading partners, our specialists tailor a complete set-up based on Rawlplug's efficient product display system by carefully analysing the infrastructural capabilities of the given point of sale, the most important rules of ergonomics and the customer behaviour mechanisms, conditioning the effectiveness of the display, as well as individual customer preferences.

SECONDLY – PRODUCTION All production processes are performed in-house, which enables us to control each stage of the implementation as well as the compliance with the customer's requirements at the design stage. We use durable materials, and we make sure that the subsequent system assembly is easy and intuitive.

THIRDLY – INSTALLATION We deliver the system to the location, and handle its assembly and installation by following specific requirements and considering the characteristics of the customer's business operations. We make sure that the installation proceeds as quickly as possible and without any adverse effect to the store's current operations, which is possible thanks to the system's design and installation simplicity.



FOURTHLY – ASSISTANCE We are never done with our involvement as we complete the design, production and installation of the system. We stay in touch with our customers, providing them not only with assistance, but also with training in the efficient use of the POS system at the point of sale, building and maintaining a high quality display of products, as well as know-how about the different ways to display products to maximise sales opportunities and minimise the potential refunds. **Having such a comprehensive and complementary offer, we are always at our customers' service.**

HOW DO WE CREATE A SPECIFIC POS SYSTEM OFFER?

EVERY OFFER COVERING THE EFFICIENT PRODUCT DISPLAY SYSTEM

FROM RAWLPLUG® addresses the actual business needs of the point of sale. For many years now, we have been cooperating with the market, talking to its representatives about their daily challenges, trying to understand their needs and we have been helping our customers to find and explore their sales potential.

IT'S POSSIBLE BECAUSE:

we have specialists with many years of marketing and sales experience on board

we are always there for our customers, and we consult with them when designing new solutions, carefully analysing their vision and needs in terms of merchandising, the required marketing collateral, the retail offering and promotion solutions

we are a market proven supplier – we annually complete up to more than a dozen customised product display systems for new points of sale, tailored to their specific business requirements

we make the most of the experience from international markets, as our products are sold in more than 70 countries around the world thanks to the far-reaching network of affiliates and trusted distributors



RAWLPLUG POS SYSTEM – INTEGRATED PRODUCT DISPLAY SYSTEM FOR HIGH-PERFORMANCE SALES

THE EFFICIENT POS PRODUCT DISPLAY SYSTEM FROM RAWLPLUG® is the outcome of many years of experience, close collaboration with customers, as well as the brand's expertise and innovative approach to the solutions designed. The system's outstanding functionality and intuitiveness which supports product selection, guaranteed by its well-thought-out design, combined with the containers and labels of high utility value and unique communication capacity, provide you with unquestionable competitive advantage.

It is not without reason that many of Rawlplug's market competitors constantly – and still unsuccessfully – seek to duplicate our brand's solutions in this area. But for you, the most important thing is that you have a system that allows your customers to make a product choice easily and successfully, reinforcing them in the conviction that the choice was actually the right one.

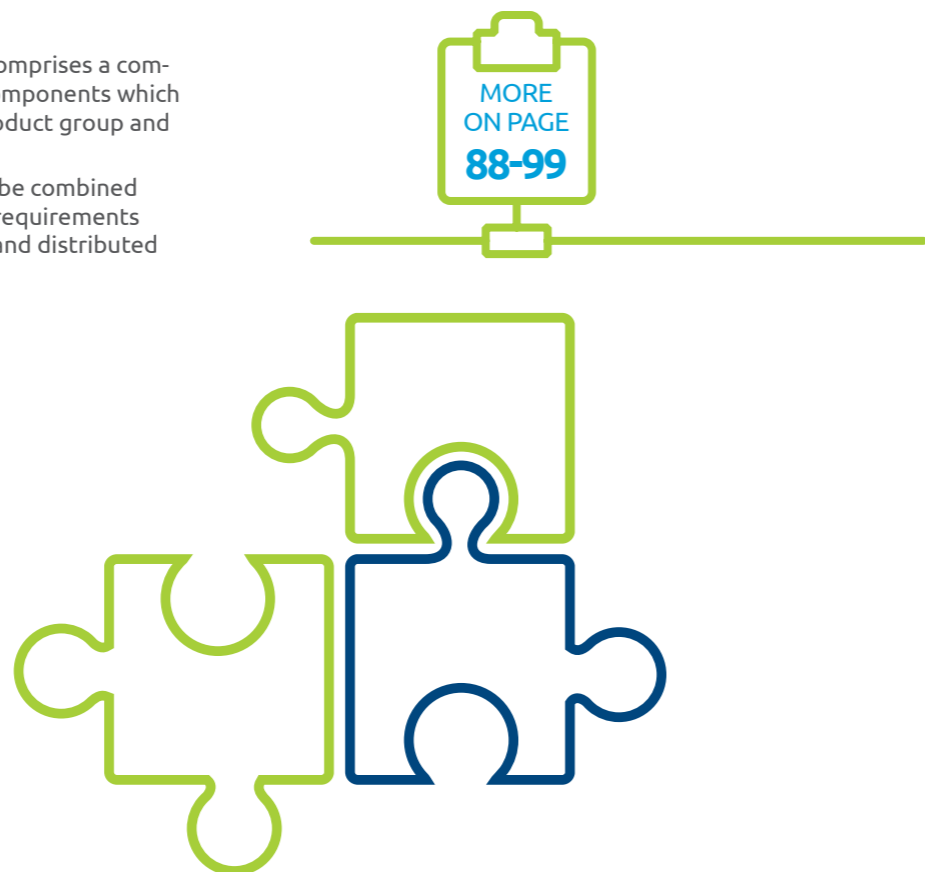
STORE FITTING EQUIPMENT AND ACCESSORIES FOR PRODUCT DISPLAY

COMPREHENSIVE SOLUTION

Rawlplug's offering is comprehensive and comprises a complete portfolio of product display system components which address both the specificity of the given product group and sales targets.

Forming a complete package, our racks can be combined with a variety of accessories that meet the requirements for displaying products of particular shape and distributed in diverse containers, including.:

- flat shelves
- deep shelves
- shelf brackets
- silicone holders
- nailer hooks
- disc hooks
- traditional hooks
- panel holders
- silicone holders



SYSTEM SOLUTIONS AND STANDARD OFFER

The standard offer comprises racks of two widths and heights. When designing the point of sale equipment under this variant, we use base solutions which have gained the highest popularity among our customers, namely planograms. However, you can also make use of our system solutions, as we refer to them, enabling the system to be fully adapted in dimensions to the demands of the point of sale infrastructure or its specific business needs.

CUSTOMISATION OF SOLUTIONS

We can also provide you with specific racking solutions dedicated to individual product groups, their packaging formats, or the most effective forms of promotion. In other words, we offer both universal and product-specific racks. The universal racks match the requirements of any type of retail containers, but they come in a package with special inserts designed for such product groups as e.g. foams, adhesives, drill bits or direct fastening nailers. The product-specific racks, such as the shelved basket for cartridges, are used for presentation of bonded anchors. What is more, thanks to their system design, you can combine racks with different product groups. What also proves important is that we are capable of manufacturing these components in the traditional version, but also by taking periodical promotions or special sales conditions into consideration, for example by adding the product testing option.

MODULARITY

Rawlplug's system is unique in its modularity, which allows you to develop any combination of components and create configurations tailored to different surface areas and point of sale layouts.

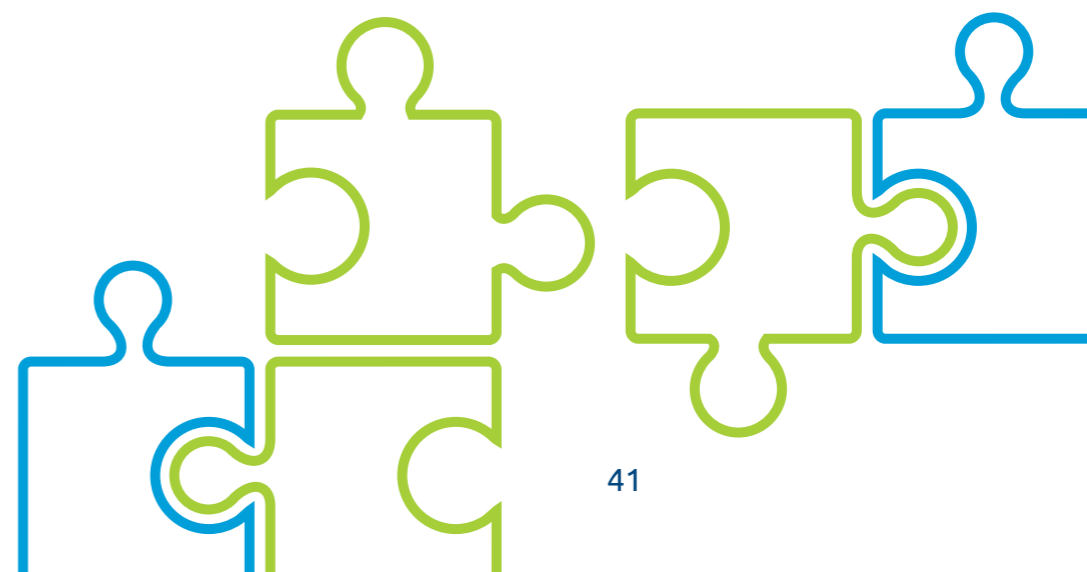
SIMPLICITY

The system and its matching accessories have been designed in such a way as to make assembly and installation easy and intuitive.

SAFETY AND DURABILITY

The system components are manufactured of top quality materials, ensuring durability, safety of use and visual appeal of product display.

> We also deliver shelving solutions dedicated to specific, characteristic product groups, their packaging, or the most efficient forms of their promotion





POS SYSTEM COMPONENTS

COMPLETE INFORMATION AND PROMOTION SYSTEM

The POS system components form a toolkit designed to complement racks, shelves, packaging and labels, that builds and maintains communication with the customer.

THESE COMPONENTS INCLUDE:

TOP PANEL (TOPPER), which clearly identifies the group of products displayed in the rack. It visually refers to the colour coding matching the given product category.

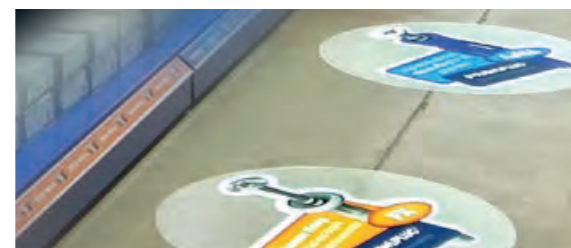
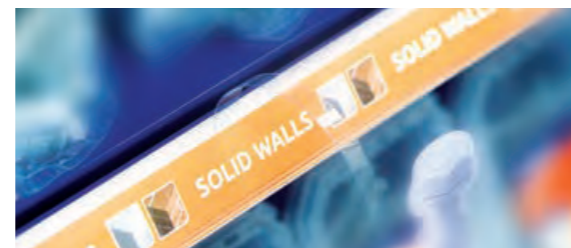
RIGID SIDE PANEL, providing an excellent space to place additional commercial information about the products. In terms of appearance, this information is consistent with the entire display system, highlighting the data of key importance.

SIDE LABELS, complementing the commercial information. A side label contains information that is crucial to the given stand or group of stands, which by default comprises promotional information and theme-specific actions. It also serves to inform customers about the type of product to be found on the adjacent shelf, as well as about its sample applications, installation guidelines and technical parameters in the form of useful content, tables or diagrams.

SHELF WOBLERS are used to attract attention, and to highlight a specific product at the point of sale. A wobbler consists of 2 parts: the information section made of rigid PVC (optionally cardboard, as requested), and a flexible and transparent arm with a special highly resistant layer, to be attached to the chosen surface. The RAWLPLUG wobblers come in more than a dozen standard designs, and their contents may be developed in several different languages.

PRICE TAG STRIP makes it possible to display icons symbolising individual substrates along with the matching product groups, but it can also inform customers about the current promotion. The price tag strip colour is consistent with the colour code of the top panel (topper). It is also a good place to place prices of products, bar codes and other data required by customers.

FLOOR STICKER creates space for information concerning the product characteristics, therefore affecting the ease and speed of choice of the right item. The sticker is also an attractive means to provide information about current promotions.



MATCHING

Every element of the POS product display system has a specific function, each one has been carefully designed and constitutes an outcome of consultations with market practitioners, resellers and representatives of our customers, and all of that to make them function as the sales force at the point of sale, even if the real salesperson is not around at the moment, attending another customer.

FUNCTIONAL LABELLING

The efficient POS product display system offers numerous features which directly determine how functional they are in use, and indirectly also condition the customers' benefits, consequently leading to the purchase of the product. What features are they?

COLOUR CODES are used to ensure that each product intended for a specific substrate is marked with a specific colour, so that making a choice of the right products by following this criterion is nearly instantaneous. What is more, for our customers' convenience, we have introduced consistent topper marking, as if to navigate the customers to the right rack.

KEYWORDS are used in product descriptions to make sure they are intuitively recognised by users, making it significantly easier for them to quickly choose what they need.

INSTALLATION GUIDELINES – simplicity of use is essential for contractors, and we also enable them to quickly read and understand the instructions by providing easy-to-interpret icons and a step-by-step presentation model to guide them through the complete installation procedure

QR CODES are placed on every packaging to make the most of this technology. Having scanned the code, the customer is navigated to videos and animations on Rawlplug's website, providing instructions, installation guidelines or other relevant information.

Rawlplug® is capable of tailoring the portfolio of POS system components to the individual business needs of our trading partners



SALES SUPPORT

Designed in such a manner, the components of the POS product display system support point of sale in their pursuit of major business goals, of which the most important one is sales support:

allowing for the products to be neatly arranged on shelves

enabling product display customisation to match the business and infrastructure related needs of points of sale

enabling products to be displayed in such a manner as to reflect the potential behaviour patterns and purchasing needs of customers

ensuring transparent display of the products you would most like to sell

providing you with the opportunity to present your new products in a distinctive way

creating adequate space and providing for clear communication of the current sales promotion or another special type of offering

ensuring quick and very intuitive access to products and information

PACKAGING AND LABELS

UNDERSTANDING DIVERSE NEEDS

When designing the packaging for our products, we focus on the features which matter for both distributors and end users, i.e. those that can be considered useful under various circumstances, ranging from storage to multiple use. What is more, we develop solutions that are consistent with the perception and purchasing mechanisms of customers with reference to the consumer surveys conducted on a cyclic basis. Their outcomes include, for example, one of the latest types of packaging which can be placed on a shelf both horizontally and vertically. The latter arrangement is aimed to reduce the customers' decision making time to mere seconds, as they are under the impression that the product is actually being presented to them.

DIVERSITY

The diversity of Rawlplug's packaging portfolio takes the following aspects into account:

- ways to use individual products,
- product dimensions, considering the size of individual items,
- materials they are made of, the selection of which is conditioned by the storage and application characteristics. This means that the features of our containers make products easier to use, display and store.



The type of products to be packed determines the type of the packaging design and the material it is made of. For this reason, we deliver our merchandise not only in standard cardboard containers, but also in retail packaging. Our portfolio of standard packaging comprises dispenser-type containers, packaging for lightweight fixings, for non-standard and heavyweight fixings, for chemical fixings, as well as tools and gun accessories. The selection of retail packaging includes the following:



We also apply to the principal rules of ergonomics in order to maximise the utilisation of display space, which both allows for cost optimisation and supports eco-friendly behaviour.

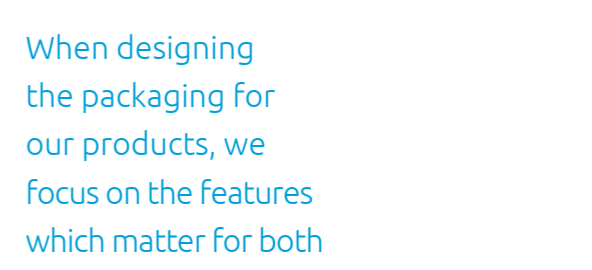
WELL-ORGANISED, RELEVANT AND ATTRACTIVE INFORMATION SHARING

The design of our packaging provides for well-organised and structured sharing of the most important information of functional and promotional nature, which customers find relevant. This is important for the proper understanding of what the product is intended for and for what reasons the customer should decide to purchase it.

The scope of information is comprehensive and exhaustive, ranging from the product index, to the packaging quantity, product name, installation method, and technical approvals. We also pay great attention to the diversity of forms in which information is delivered, using attractive terminology, interesting numerical data, intelligible pictograms, photographs, tables, drawings, step-by-step installation instructions, colour codes or QR codes.

Innovative design and visualisation of products and the substrates they match in application not only makes it possible to reach the customer with clear and engaging information, but also reinforces the attractiveness of the packaging, supporting the customers' conviction about the purchase decision.

MORE
ON PAGE
102-161



When designing the packaging for our products, we focus on the features which matter for both distributors and end users

FLEXIBILITY

Our labels are manufactured in-house, which means that we have the necessary process flexibility and can instantaneously respond to the business needs of our customers, for instance in terms of the shape or content scope of labels, to mention just a few. What is more, the mechanism we have implemented allows us to deliver labels in virtually any language, enabling the products to be consistently presented regardless of the market geography.

ENVIRONMENTAL CARE

When designing and manufacturing the packaging, Rawlplug® is committed to maintaining the highest standards of environmental protection, including the following efforts:

we use water-based inks and paints that do not contain heavy metals

we use the QR code technology to educate our customers without having to print out traditional information materials

we consistently deploy eco-friendly marking, using no more than 20% of the packaging surface for printed graphical elements

realistic product visualisation on labels minimises the need for foil windows in packaging

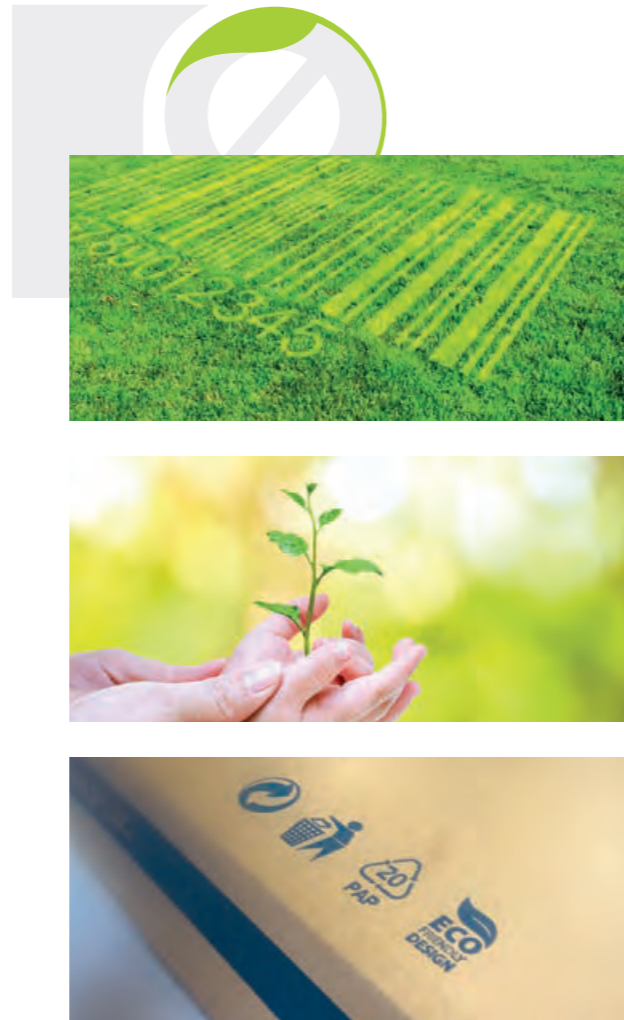
our packaging is 100% recyclable

we have abandoned energy-intensive laminating solutions in favour of printing directly on cardboard

we limit the quantity of collective packaging to the required minimum

What is more, under the implementation of our sustainable development strategy, we continuously pursue new solutions aimed to exert positive influence of environmental protection, on the one hand, while maintaining the quality and functionality of our offer, on the other hand.

➤ When designing and manufacturing the packaging, Rawlplug® is committed to implementing and sustaining the highest environmental protection standards

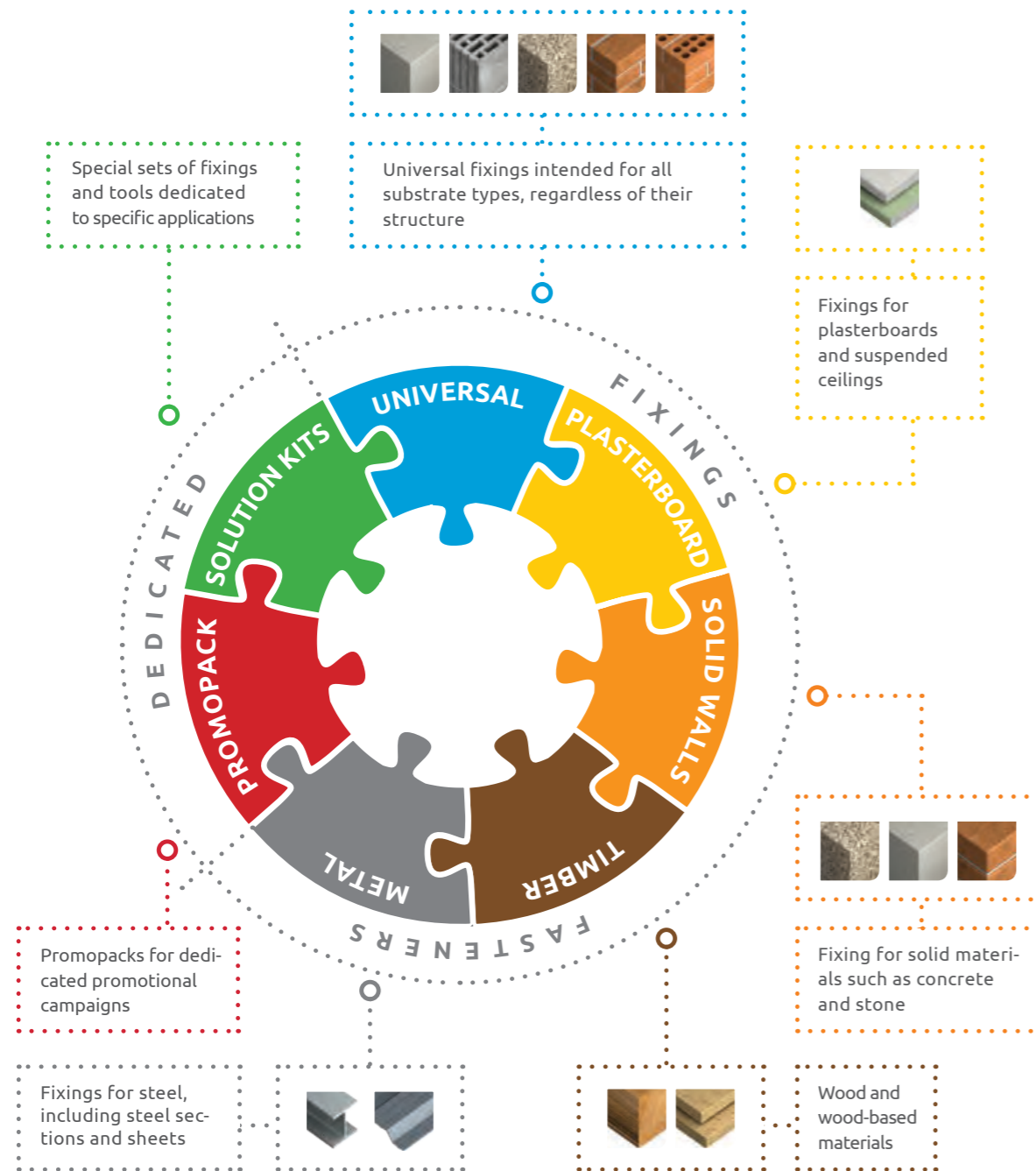




POS OFFER
MADE BY
RAWLPLUG® <

” RAWLPLUG’S COLOUR CODE

Rawlplug’s colour code is an important element of the efficient product display system. Each colour corresponds to a substrate type, making the choice of the right product easier and quicker.



THE SUCCESS OF RAWLPLUG’S POS SYSTEM STEMS FROM THE WELL-KNIT COMBINATION OF NUMEROUS ELEMENTS WHICH CUSTOMERS CONSIDER CRUCIAL, SUCH AS:

COLOUR CODE which translates into the adequate colour patterns of toppers, side panel stickers, wobblers, price strips, and floor stickers

DISPLAY RACKS WITH ACCESSORIES

POS SUPPORT TOOLS

PACKAGING AND LABELLING SYSTEM

The only way to build a long-term sales effect and trigger customer satisfaction at the point of sale is to make sure that all components of Rawlplug’s POS system are used in a complementary manner.



UNIVERSAL

> UNIVERSAL

BLUE IS INTENDED FOR PRODUCTS WHICH CAN BE USED IN ANY KIND OF SUBSTRATE



UNIVERSAL



- 

R-UNO
Truly universal plug which fixes into any base material, solid or hollow
- 

R-4ALL
High performance nylon plug for all types of substrates
- 

R-FF1
Universal nylon frame fixing for many applications
- 

RAWLNUT
Easy-to-install plug giving exceptional resistance to vibration and corrosion

TOP PANEL (TOPPER)



UNO + FF1

GROUP	UNIVERSAL
INDEX	MP-S1-TBB-02-100
SIZE (mm)	947 x 356
BAR CODE	5906675458809

UNO + 4ALL

GROUP	UNIVERSAL
INDEX	MP-S1-TBB-03-100
SIZE (mm)	947 x 356
BAR CODE	5906675458816

R-KER + R-KEMII

GROUP	UNIVERSAL
INDEX	MP-S1-TBB-08-100
SIZE (mm)	947 x 356
BAR CODE	5906675458823

FOAMS & SEALANTS

GROUP	UNIVERSAL
INDEX	MP-S1-TSA-03-100
SIZE (mm)	565 x 356
BAR CODE	5906675450841

FOAMS & SEALANTS

GROUP	UNIVERSAL
INDEX	MP-S1-TSA-01-100
SIZE (mm)	565 x 356
BAR CODE	5906675450827

DRILL BITS & ACCESSORIES 1

GROUP	UNIVERSAL
INDEX	MP-S1-TBB-05-100
SIZE (mm)	947 x 356
BAR CODE	5906675450711

SIDE LABEL



UNO

GROUP	UNIVERSAL
INDEX	MP-S1-ND-01
SIZE (mm)	260 x 350
BAR CODE	5906675217703



4ALL

GROUP	UNIVERSAL
INDEX	MP-S1-ND-04
SIZE (mm)	270 x 350
BAR CODE	5906675217734



FF1

GROUP	UNIVERSAL
INDEX	MP-S1-ND-05
SIZE (mm)	260 x 350
BAR CODE	5906675217741



R-KEMII

GROUP	UNIVERSAL
INDEX	MP-S1-NDKEMII
SIZE (mm)	260 x 360
BAR CODE	5906675418827



FOAMS

GROUP	UNIVERSAL
INDEX	MP-S1-ND-FOAMS
SIZE (mm)	270 x 350
BAR CODE	5906675424514



RT-KGR055

GROUP	UNIVERSAL
INDEX	MP-S1-NDKGR055
SIZE (mm)	270 x 230
BAR CODE	5906675173023

CHANGE STICKERS as frequently as it is necessary. When worn out or dirty, stickers don't improve the appeal of your product display, while new and colourful ones – quite the contrary.

PAY ATTENTION to the cleanliness and wear of wobblers, because neat and visually appealing product display is the first step to effective sales.



REMEMBER TO KEEP YOUR POS SYSTEM UP TO DATE

SHELF WOBBLERS



UNO

GROUP	UNIVERSAL
INDEX	MP-S1-WUNO-01
SIZE (mm)	140 x 140
BAR CODE	5906675218168



4ALL

GROUP	UNIVERSAL
INDEX	MP-S1-W4ALLP-01
SIZE (mm)	140 x 140
BAR CODE	5906675218090



FF1

GROUP	UNIVERSAL
INDEX	MP-S1-WFF1-01
SIZE (mm)	140 x 160
BAR CODE	5906675218113



R-KEM II

GROUP	UNIVERSAL
INDEX	MP-S1-WRKEM-01
SIZE (mm)	140 x 170
BAR CODE	5906675430980



FOAMS

GROUP	UNIVERSAL
INDEX	MP-S1-WRLOW45L-01
SIZE (mm)	140 x 170
BAR CODE	5906675458892



RT-WPH2

GROUP	UNIVERSAL
INDEX	MP-S1-WPH2
SIZE (mm)	160 x 168
BAR CODE	5906675338552

FLOOR STICKER



UNO

GROUP	UNIVERSAL
INDEX	MP-S1-NPUNO-01
SIZE (mm)	480 x 480
BAR CODE	5906675217857



FF1

GROUP	UNIVERSAL
INDEX	MP-S1-NPFF1-01
SIZE (mm)	480 x 480
BAR CODE	5906675217819



RT-WPH2

GROUP	UNIVERSAL
INDEX	MP-S1-NPRTPH2
SIZE (mm)	480 x 480
BAR CODE	5906675458991



R-KEM II

GROUP	UNIVERSAL
INDEX	MP-S1-NPRKEMII-01
SIZE (mm)	480 x 480
BAR CODE	5906675459004



LOW EXPANSION PVC

GROUP	UNIVERSAL
INDEX	MP-S1-NPLOW45L-01
SIZE (mm)	480 x 480
BAR CODE	5906675459066



RT-KGR0031

GROUP	UNIVERSAL
INDEX	MP-S1-NPSTAP-03
SIZE (mm)	480 x 480
BAR CODE	5906675173344



RT-IBITT20

GROUP	UNIVERSAL
INDEX	MP-S1-WRIBITT20
SIZE (mm)	160 x 143
BAR CODE	5906675338613



RT-KGR0031

GROUP	UNIVERSAL
INDEX	MP-S3-WSTAP-03
SIZE (mm)	148 x 110
BAR CODE	5906675173689



RT-KGR055

GROUP	UNIVERSAL
INDEX	MP-S1-WSTAP-04
SIZE (mm)	140 x 108
BAR CODE	5906675173702

SHELF EDGE STRIP



UNIVERSAL

GROUP	UNIVERSAL
INDEX	MP-S1-CBB-01
SIZE (mm)	947 x 35
BAR CODE	5906675459004



CASE STUDY

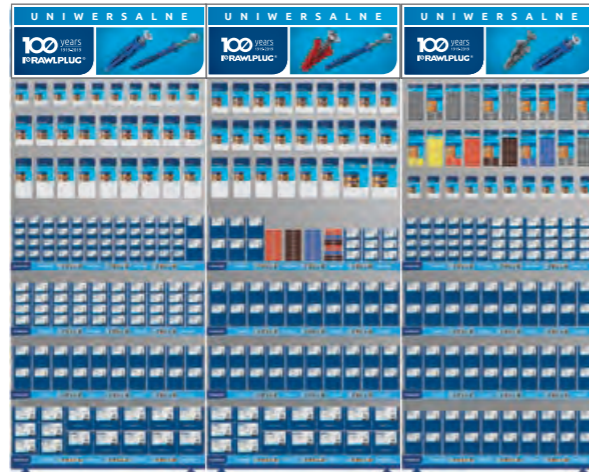
Maximum > VARIANT

NUMBER OF PRODUCTS:
199

RAWLPLUG BAGS:
64

CARDBOARD BOX:
111

CLIP & WRAP:
24



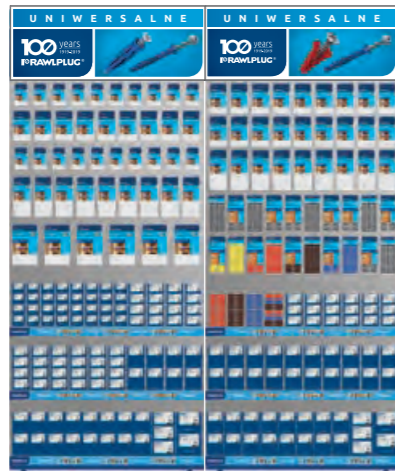
Optimum > DIY VARIANT

NUMBER OF PRODUCTS:
152

RAWLPLUG BAGS:
70

CARDBOARD BOX:
58

CLIP & WRAP:
24



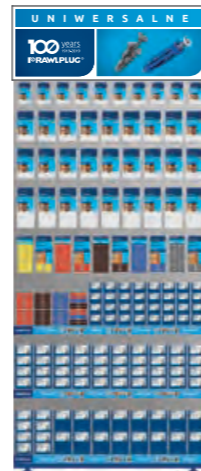
Minimum > DIY VARIANT

NUMBER OF PRODUCTS:
79

RAWLPLUG BAGS:
37

CARDBOARD BOX:
28

CLIP & WRAP:
14



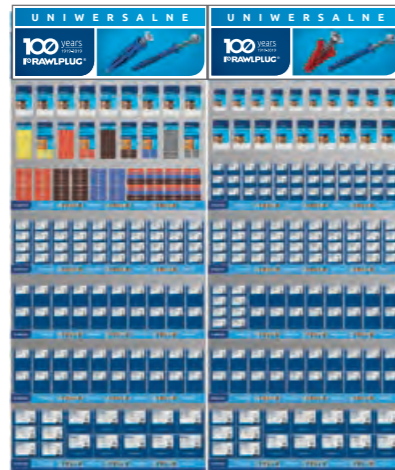
Optimum > TRADE VARIANT

NUMBER OF PRODUCTS:
134

RAWLPLUG BAGS:
28

CARDBOARD BOX:
86

CLIP & WRAP:
20



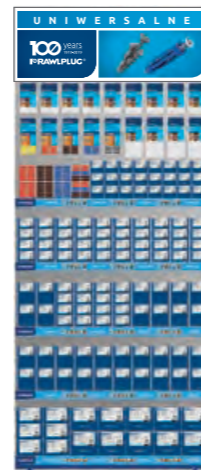
Minimum > TRADE VARIANT

NUMBER OF PRODUCTS:
67

RAWLPLUG BAGS:
13

CARDBOARD BOX:
45

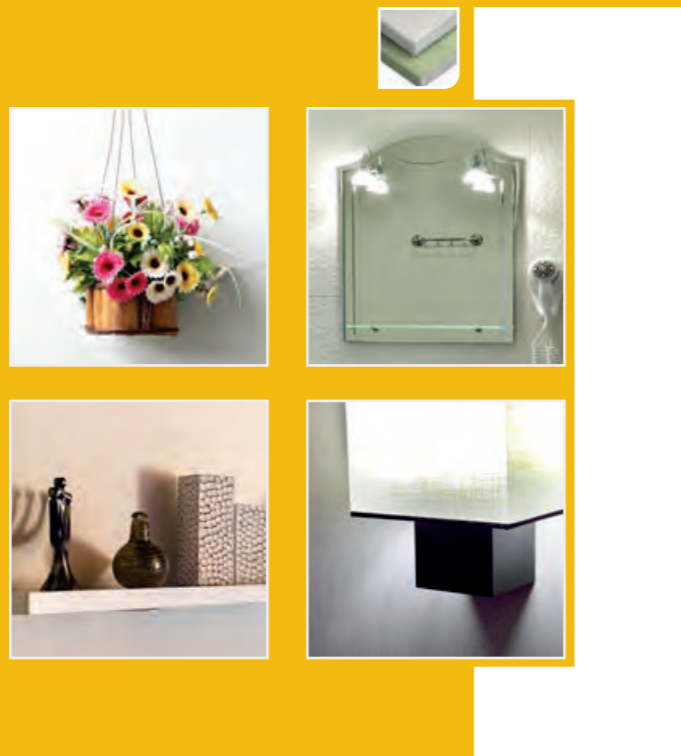
CLIP & WRAP:
9



PLASTERBOARD

➤ PLASTERBOARD

YELLOW IS FOR
PRODUCT LINES
USED TO FIX IN
PLASTERBOARDS
AND SUSPENDED
CEILINGS



PLASTERBOARD



R-DRA-01

Self-drilling light-duty nylon fixing for use in plasterboard and gypsum fibreboards



R-DRA-03

Self-drilling light-duty metal fixing for use in plasterboard sheets



R-SPO

Spring toggle for cavity walls and large fixtures with pan head metric



R-SM

Inter-set fixing for permanent anchorages in cavity walls



TOP PANEL (TOPPER)



R-SM + R-SM-K

GROUP	PLASTERBOARD
INDEX	MP-S1-TBR-01-100
SIZE (mm)	947 x 356
BAR CODE	5906675450780



R-DRA + R-SPO

GROUP	PLASTERBOARD
INDEX	MP-S1-TBR-02-100
SIZE (mm)	947 x 356
BAR CODE	5906675450797



R-DRA + R-SM

GROUP	PLASTERBOARD
INDEX	MP-S1-TSR-01-100
SIZE (mm)	565 x 356
BAR CODE	5906675458878

SIDE LABEL



R-DRA-01

GROUP	PLASTERBOARD
INDEX	MP-S1-ND-08
SIZE (mm)	270 x 350
BAR CODE	5906675217772



R-SM

GROUP	PLASTERBOARD
INDEX	MP-S1-ND-02
SIZE (mm)	270 x 340
BAR CODE	5906675217710

SHELF WOBBLERS



R-DRA-01

GROUP	PLASTERBOARD
INDEX	MP-S1-WDRA-02
SIZE (mm)	140 x 150
BAR CODE	5906675412368



R-SPO

GROUP	PLASTERBOARD
INDEX	MP-S1-WSPO-01
SIZE (mm)	140 x 150
BAR CODE	5906675458922



R-SM

GROUP	PLASTERBOARD
INDEX	MP-S1-WSM-01
SIZE (mm)	270 x 340
BAR CODE	5906675450865

FLOOR STICKER



R-SM

GROUP	PLASTERBOARD
INDEX	MP-S1-NPSM-01
SIZE (mm)	480 x 480
BAR CODE	5906675439303



R-SPO

GROUP	PLASTERBOARD
INDEX	MP-S1-NPSPO-01
SIZE (mm)	480 x 480
BAR CODE	5906675459073



R-DRA-02

GROUP	PLASTERBOARD
INDEX	MP-S1-NPDRA-02
SIZE (mm)	480 x 480
BAR CODE	5906675412344

SHELF EDGE STRIP



PLASTERBOARD

GROUP	PLASTERBOARD
INDEX	MP-S1-CBR-01
SIZE (mm)	947 x 35
BAR CODE	5906675217666



CASE STUDY

Maximum > VARIANT

NUMBER OF PRODUCTS:

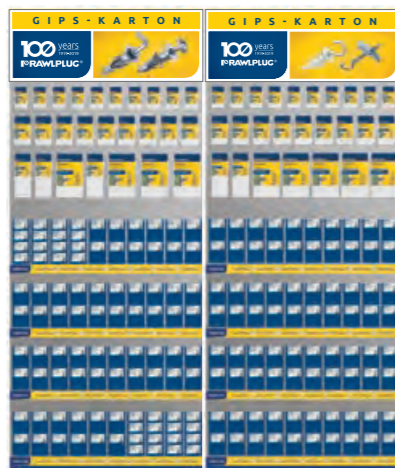
132

RAWLPLUG BAGS:

52

CARDBOARD BOX:

80



Optimum > DIY VARIANT

NUMBER OF PRODUCTS:

73

RAWLPLUG BAGS:

43

CARDBOARD BOX:

30



Minimum > DIY VARIANT

NUMBER OF PRODUCTS:

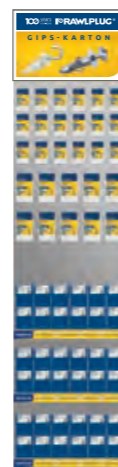
46

RAWLPLUG BAGS:

28

CARDBOARD BOX:

18



Optimum > TRADE VARIANT

NUMBER OF PRODUCTS:

69

RAWLPLUG BAGS:

19

CARDBOARD BOX:

50



Minimum > TRADE VARIANT

NUMBER OF PRODUCTS:

41

RAWLPLUG BAGS:

11

CARDBOARD BOX:

30

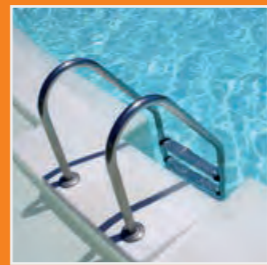


SOLID WALLS

➤ SOLID WALLS

ORANGE

IS FOR PRODUCT LINES INTENDED FOR CONCRETE SUBSTRATES



SOLID WALLS



○ R-LX
Self-tapping zinc flake coating or zinc plated concrete screwbolt



○ R-HPTIIA4
Stainless steel throughbolt anchor for cracked and non-cracked concrete



○ R-RBL
R-RBP
World's most popular all-purpose expanding shield anchor



○ R-GS
Ceiling wire hanger for lightweight ceilings and suspended ceilings to solid building materials



TOP PANEL (TOPPER)



R-XPT + R-LX

GROUP	SOLID WALLS
INDEX	MP-S1-TBO-04-100
SIZE (mm)	947 x 356
BAR CODE	5906675450766

R-RBP + R-XPT

GROUP	SOLID WALLS
INDEX	MP-S1-TBO-03-100
SIZE (mm)	947 x 356
BAR CODE	5906675458830

SC40II

GROUP	SOLID WALLS
INDEX	included with stand
SIZE (mm)	MZR-05N-EN-SP
BAR CODE	

SIDE LABEL



GROUP	SOLID WALLS
INDEX	MP-S1-NDSC40II
SIZE (mm)	140 x 150
BAR CODE	5906675451039



GROUP	SOLID WALLS
INDEX	MP-S1-ND-07
SIZE (mm)	255 x 340
BAR CODE	5906675217765



GROUP	SOLID WALLS
INDEX	MP-S1-ND-06
SIZE (mm)	270 x 380
BAR CODE	5906675217758



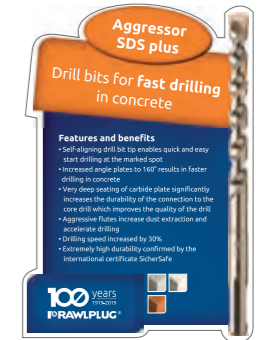
R-FX

GROUP	SOLID WALLS
INDEX	MP-S1-ND-09
SIZE (mm)	270 x 380
BAR CODE	5906675217789



AGGRESSOR SDS MAX

GROUP	SOLID WALLS
INDEX	MP-S1-NDRTMAXA
SIZE (mm)	250 x 363
BAR CODE	5906675173061



AGGRESSOR SDS PLUS

GROUP	SOLID WALLS
INDEX	MP-S1-NDRTSDSA
SIZE (mm)	250 x 367
BAR CODE	5906675173085



REBARDRILL SDS PLUS

GROUP	SOLID WALLS
INDEX	MP-S1-NDRTSDSR
SIZE (mm)	250 x 370
BAR CODE	5906675173122

SHELF WOBLERS



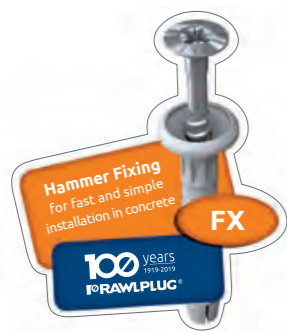
GROUP	SOLID WALLS
INDEX	MP-S1-WSC40II
SIZE (mm)	140 x 150
BAR CODE	5906675451022



GROUP	SOLID WALLS
INDEX	MP-S1-WRLX-01
SIZE (mm)	140 x 150
BAR CODE	5906675412375



GROUP	SOLID WALLS
INDEX	MP-S1-WXPT-01
SIZE (mm)	140 x 150
BAR CODE	5906675218175



R-FX

GROUP	SOLID WALLS
INDEX	MP-S1-WFX-01
SIZE (mm)	140 x 150
BAR CODE	5906675218120



DUSTLESSDRILL SDS MAX

GROUP	SOLID WALLS
INDEX	MP-S1-WMAXH-01
SIZE (mm)	108 x 128
BAR CODE	5906675458977



AGGRESSOR SDS MAX

GROUP	SOLID WALLS
INDEX	MP-S1-WRTMAXA-01
SIZE (mm)	140 x 205
BAR CODE	5906675173542



AGGRESSOR SDS MAX

GROUP	SOLID WALLS
INDEX	MP-S1-NPRTMAXA-01
SIZE (mm)	480 x 480
BAR CODE	5906675173207



RT-DDA

GROUP	SOLID WALLS
INDEX	MP-S1-NPRTDDA
SIZE (mm)	480 x 480
BAR CODE	5906675338453



AGGRESSOR SDS PLUS

GROUP	SOLID WALLS
INDEX	MP-S1-WRTSDSA-01
SIZE (mm)	140 x 192
BAR CODE	5906675173566



REBAR DRILL SDS PLUS

GROUP	SOLID WALLS
INDEX	MP-S1-WSDSR-01
SIZE (mm)	140 x 200
BAR CODE	5906675458960



RT-DDA

GROUP	SOLID WALLS
INDEX	MP-S1-WRTDDA
SIZE (mm)	180 x 105
BAR CODE	5906675338576

SHELF EDGE STRIP



SOLID WALLS

GROUP	SOLID WALLS
INDEX	MP-S1-CBO-01
SIZE (mm)	947 x 35
BAR CODE	5906675217659

FLOOR STICKER



SC40II

GROUP	SOLID WALLS
INDEX	MP-S1-NPSC40II-01
SIZE (mm)	140 x 150
BAR CODE	5906675459011



R-LX

GROUP	SOLID WALLS
INDEX	MP-S1-NPRLX-01
SIZE (mm)	480 x 480
BAR CODE	5906675412351



R-FX

GROUP	SOLID WALLS
INDEX	MP-S1-NPFX-01
SIZE (mm)	480 x 480
BAR CODE	5906675217826



CASE STUDY

Maximum > VARIANT

NUMBER OF PRODUCTS:

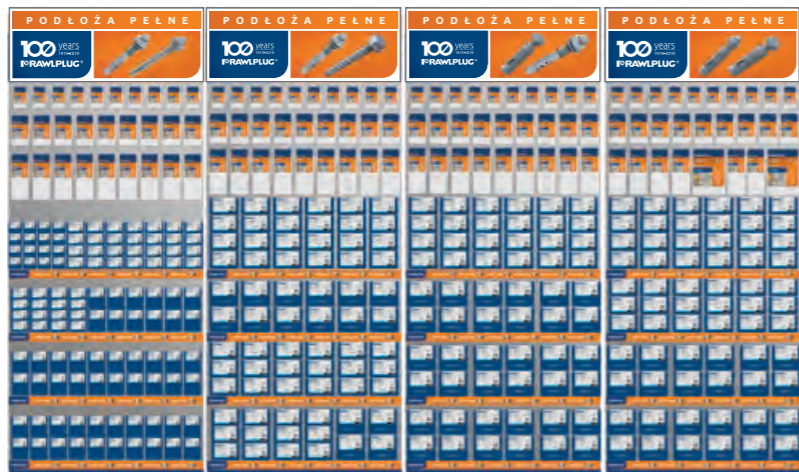
224

RAWLPLUG BAGS:

111

CARDBOARD BOX:

113



Optimum > DIY VARIANT

NUMBER OF PRODUCTS:

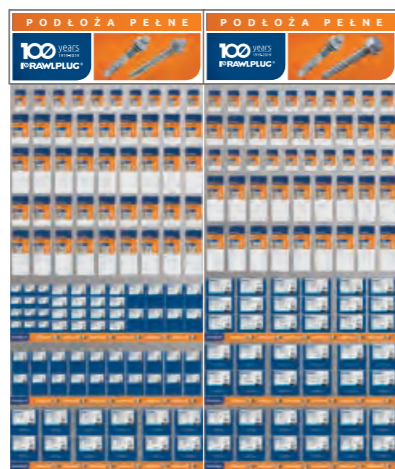
138

RAWLPLUG BAGS:

93

CARDBOARD BOX:

45



Minimum > DIY VARIANT

NUMBER OF PRODUCTS:

68

RAWLPLUG BAGS:

46

CARDBOARD BOX:

22



Optimum > TRADE VARIANT

NUMBER OF PRODUCTS:

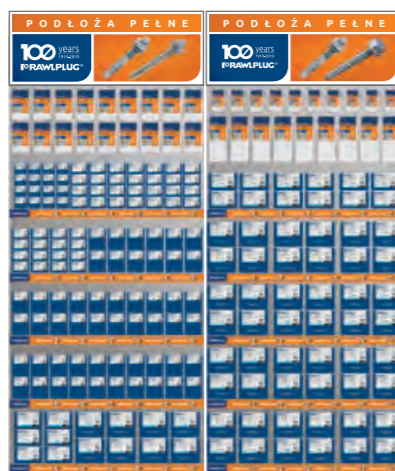
114

RAWLPLUG BAGS:

37

CARDBOARD BOX:

77



Minimum > TRADE VARIANT

NUMBER OF PRODUCTS:

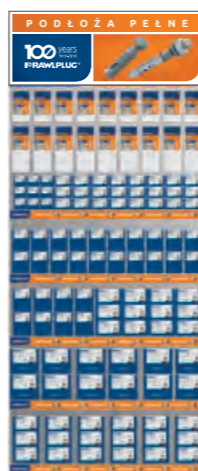
59

RAWLPLUG BAGS:

18

CARDBOARD BOX:

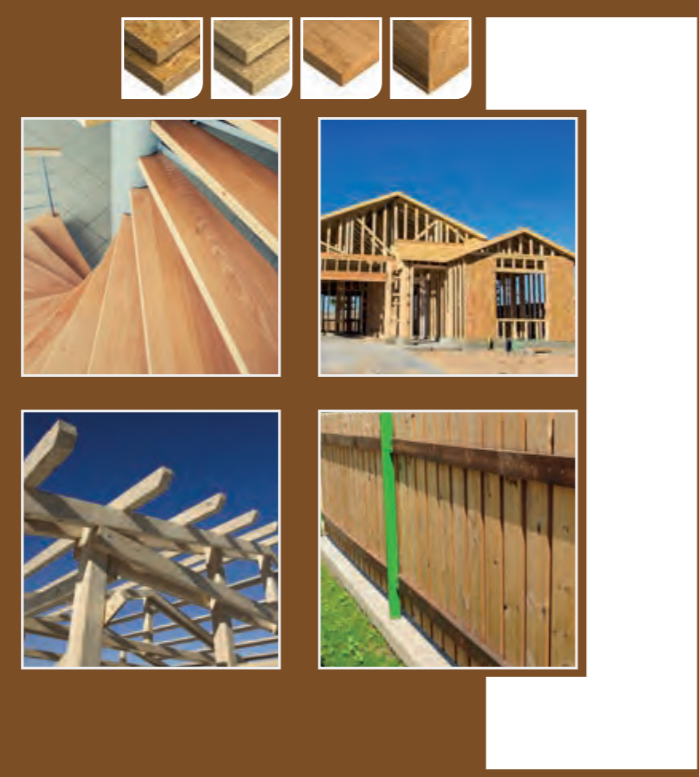
41



TIMBER

> TIMBER

BROWN MARKS
THE PRODUCT LINES
INTENDED FOR FIXING
IN WOOD AND TIMBER

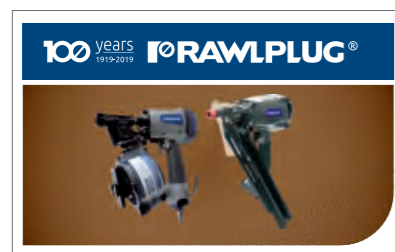


TIMBER



- R-PTX**
Construction screw with countersunk head and TORX drive
- R-PTK**
Construction screw with wafer head and partial thread
- R-PVS**
Construction screw with countersunk head and full thread
- R-PVZ**
Construction screw with cylinder head and full thread
- R-PCZ**
Construction screw with cylinder head and double thread

TOP PANEL (TOPPER)



R-PTX + R-PTK

GROUP	TIMBER
INDEX	MP-S1-TBBR-01-100
SIZE (mm)	947 x 356
BAR CODE	5906675450742

DIRECT FASTENING SYSTEMS 1

GROUP	TOOLS
INDEX	MP-S1-TBB-06-100
SIZE (mm)	565 x 356
BAR CODE	5906675450872

DIRECT FASTENING SYSTEMS 2

GROUP	TOOLS
INDEX	MP-S3-TSB-03-100
SIZE (mm)	565 x 356
BAR CODE	5906675458847

SHELF WOBBLERS



R-PTX

GROUP	TIMBER
INDEX	MP-S1-WPTX
SIZE (mm)	140 x 150
BAR CODE	5906675471655

R-PTK

GROUP	TIMBER
INDEX	MP-S1-WPTK
SIZE (mm)	140 x 150
BAR CODE	5906675471662

R-WW90II

GROUP	TIMBER
INDEX	MP-S1-WWW90II
SIZE (mm)	140 x 136
BAR CODE	5906675471631

FLOOR STICKER



R-PTX

GROUP	TIMBER
INDEX	MP-S1-NPPTX
SIZE (mm)	480 x 480
BAR CODE	5906675471709

R-PTK

GROUP	TIMBER
INDEX	MP-S1-NPPTK
SIZE (mm)	480 x 480
BAR CODE	5906675471693

RT-JSB

GROUP	TIMBER
INDEX	MP-S1-NPRTJSB
SIZE (mm)	480 x 480
BAR CODE	5906675338507

SIDE LABEL



R-PTX

GROUP	TIMBER
INDEX	MP-S1-NDPTX
SIZE (mm)	270 x 375
BAR CODE	5906675471679

R-PTK

GROUP	TIMBER
INDEX	MP-S1-NDPTK
SIZE (mm)	270 x 365
BAR CODE	5906675471686

R-WW90II

GROUP	TIMBER
INDEX	MP-S1-NDWW90II
SIZE (mm)	270 x 312
BAR CODE	5906675471648

SHELF EDGE STRIP



TIMBER

GROUP	TIMBER
INDEX	MP-S1-CSBR-01
SIZE (mm)	550 x 35
BAR CODE	5906675217680

TIMBER

GROUP	TIMBER
INDEX	MP-S1-CSBR-01
SIZE (mm)	947 x 35
BAR CODE	5906675272375



CASE STUDY

Maximum > VARIANT

NUMBER OF PRODUCTS:
158

RAWLPLUG BAGS:
60

CARDBOARD BOX:
98

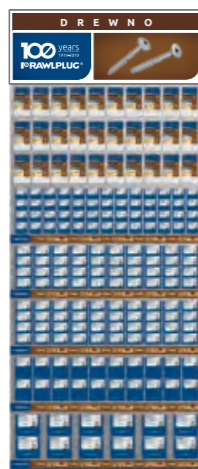


Optimum > VARIANT

NUMBER OF PRODUCTS:
79

RAWLPLUG BAGS:
30

CARDBOARD BOX:
49



Minimum > VARIANT

NUMBER OF PRODUCTS:
49

RAWLPLUG BAGS:
18

CARDBOARD BOX:
31



> MIX OF SUBSTRATES COLOUR MIX

IS A SOLUTION RECOMMENDED FOR DISPLAY OF PRODUCTS INTENDED FOR FIXING IN DIVERSE SUBSTRATES.

THE COLOUR MIX SOLUTION IS PERFECTLY TAILORED FOR POINT OF SALE OF SMALLER DISPLAY AREA.



R-UNO

Truly universal plug which fixes into any base material, solid or hollow



R-DRA-03

Self-drilling light-duty metal fixing for use in plasterboard sheets



R-LX

Self-tapping zinc flake coating or zinc plated concrete screwbolt



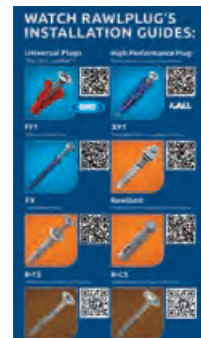
TOP PANEL (TOPPER)



MIX

GROUP	MIX
INDEX	MP-S1-TMIX-01-100
SIZE (mm)	947 x 356
BAR CODE	5906675450803

SIDE LABEL



MULTI 01

GROUP	MIX
INDEX	MP-S1-NU-01
SIZE (mm)	240 x 420
BAR CODE	5906675217888

MULTI 02

GROUP	MIX
INDEX	MP-S1-NU-02
SIZE (mm)	240 x 420
BAR CODE	5906675217895

MULTI 03

GROUP	MIX
INDEX	MP-S1-NU-03
SIZE (mm)	240 x 246
BAR CODE	5906675173405

SIDE PANEL



ORANGE-YELLOW

INDEX	MP-S1-B-O/Y
SIZE (mm)	260 x 920
BAR CODE	5906675272436



YELLOW - BLUE

INDEX	MP-S1-B-Y/B
SIZE (mm)	260 x 920
BAR CODE	5906675272443



HOLDER FOR SIDE PANELS

INDEX	MZR-54-SP
SIZE (mm)	280
BAR CODE	5906675266831



PRO MO PACK

➤ PROMOPACK

RED IS USED TO DISPLAY SALES PROMOTIONS AND SPECIAL OFFERS



PRO MO PA



TOP PANEL (TOPPER)



SPECIAL OFFER

GROUP	PROMO
INDEX	MP-S1-TOS-01-100
SIZE (mm)	947 x 356
BAR CODE	5906675458861

SHELF WOBLERS



WOBLER PROMO-01

GROUP	PROMO
INDEX	MP-S1-WPROMO-01
SIZE (mm)	140 x 150
BAR CODE	5906675388380



WOBLER PROMO-02

GROUP	PROMO
INDEX	MP-S1-WPROMO-02
SIZE (mm)	140 x 150
BAR CODE	5906675388397

SHELF EDGE STRIP

RAWLPLUG® SPECIAL OFFER! Promopack SPECIAL OFFER! Promopack SPECIAL OFFER! Promopack SPECIAL OFFER! Promopack

PROMOPACK

GROUP	PROMO
INDEX	MP-S1-CPO-01
SIZE (mm)	947 x 35
BAR CODE	5906675217673



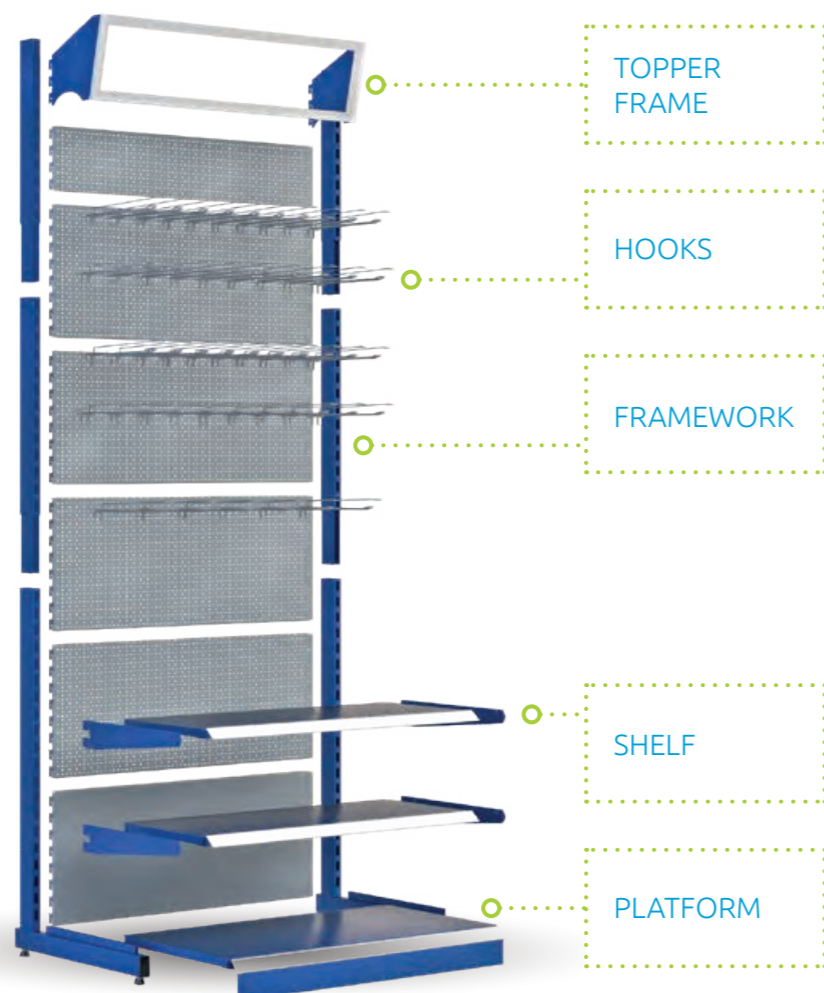
03

” DISPLAY RACKS FROM RAWLPLUG

> DISPLAY RACK SYSTEMS

RAWLPLUG DISPLAY RACKS SYSTEMS ARE THE BASIC ELEMENT OF THE POS. They are made of the highest quality materials that increase its durability and safety of use. They are available in two widths and heights, allowing flexible positioning at the point of sale.

Shelf complementary tools are a set of POS equipment elements: top panel (topper), side panel, stickers or wobblers, strips for price strips, floor stickers. Rawlplug offers solutions for dedicated racks, e.g. baskets with shelves for adhesives and sealants or promotional cardboard stands.



RACK ACCESSORIES



LARGE STAND

INDEX	MZR-43-SP
SIZE (mm)	990 x 2270 x 570
BAR CODE	5906675114705
COMPONENTS	Topper Frame Framework Perforation Platform Adjustable Feet



SMALL STAND

INDEX	MZR-45-SP
SIZE (mm)	610 x 2270 x 570
BAR CODE	5906675114729
COMPONENTS	Topper Frame Framework Perforation Platform Adjustable Feet



SMALL STAND FOR SEALANTS & ADHESIVES

INDEX	MZR-40-SP
SIZE (mm)	565 x 810 x 460
BAR CODE	5907776931505
COMPONENTS	Topper Frame Framework Cage for Tubes Platform



SMALL STAND SC40II

INDEX	MZR-06N-SP
SIZE (mm)	565 x 2270 x 610
BAR CODE	5906675435848
COMPONENTS	Topper Frame Framework Perforation Platform Adjustable Feet



TUBES HOLDER

INDEX	MZR-42-SP
SIZE (mm)	565 x 810 x 460
BAR CODE	5906675090931

SMALL STAND WW90CH

INDEX	MZR-05N-SP
SIZE (mm)	565 x 2270 x 610
BAR CODE	5906675384054
COMPONENTS	Topper Frame Framework Perforation Platform Adjustable Feet

DOUBLE-SIDED PANEL

INDEX	MP-S3-B-01
SIZE (mm)	300 x 1200
BAR CODE	5906675217635



FLAT SHELVES

SHELF 100 cm	
INDEX	MZR-44-SP
SIZE (mm)	990 x 30 x 390
BAR CODE	5906675114712



FLAT SHELVES

SHELF 60 cm	
INDEX	MZR-46-SP
SIZE (mm)	575 x 30 x 390
BAR CODE	5906675114736



DEEP SHELVES

SHELF 60 cm	
INDEX	MZR-41-SP
SIZE (mm)	575 x 130 x 400
BAR CODE	5906675090924



HOLDER FOR INNER PANELS

SINGLE	
INDEX	MZR-54-SP
SIZE (mm)	280
BAR CODE	5906675266831



HOLDER FOR SIDE PANELS

SINGLE	
INDEX	MZR-51-SP
SIZE (mm)	390
BAR CODE	5906675114750



HOOKS

DOUBLE	
INDEX	MZR-50-SP
SIZE (mm)	280
BAR CODE	5906675114743



BEAM

INDEX	MZZ-02-17-SP
SIZE (mm)	960
BAR CODE	5906675380209



HOOKS

INDEX	MZR-56-SP
SIZE (mm)	149
BAR CODE	5906675458779



DISC HOLDER

INDEX	MZZ-02-21-SP
SIZE (mm)	960 x 340 x 330
BAR CODE	5906675399645



SHELF BEAM

SINGLE	
INDEX	MZZ-02-KPL-SP
SIZE (mm)	960
BAR CODE	5906757001374



HOOK FOR WW90CH

INDEX	MZR-74-SP
BAR CODE	5906675347639



HOOK FOR WHEELS 115, 125 mm

INDEX	MZR-75-SP
BAR CODE	5906675347646



HOOK FOR WHEELS 230 mm

INDEX	MZR-76-SP
BAR CODE	5906675347653



ASSEMBLY INSTRUCTIONS

DO YOU KNOW HOW TO ASSEMBLE A RACK CORRECTLY? WHAT SHOULD YOU PAY ATTENTION TO? THIS SECTION IS INTENDED TO GUIDE YOU STEP BY STEP THROUGH THE RACK ASSEMBLY PROCESS.

Before you begin the assembly, make sure the job can be performed safely, and prepare a knife and gloves. While cutting open the boxes, take caution not to scratch the surface of rack components. Before starting, you must also check if there are no obstacles at the place chosen for the assembly, such as power switches or electrical outlets, radiators, etc. It is better to determine that at the beginning, so as not to move everything later.



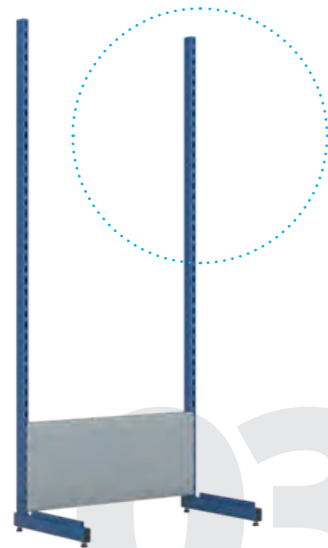
**WATCH
ASSEMBLY
VIDEO
TUTORIAL**



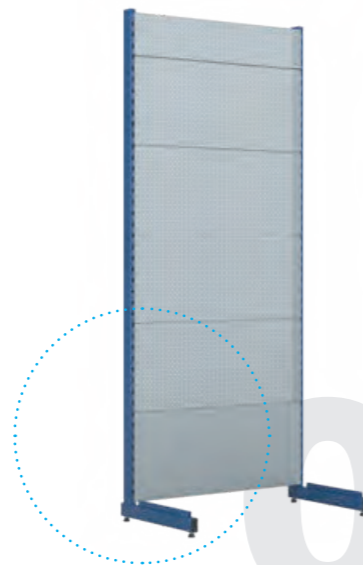
Commence by setting out the rack legs, which may already be equipped with feet. If these components are separate, they must be screwed in.



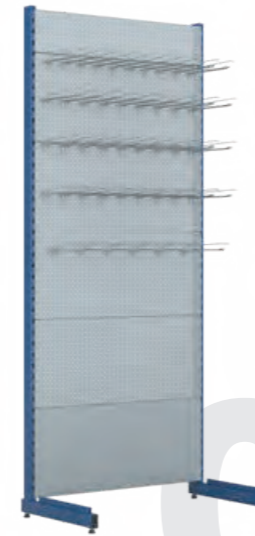
Between the rack legs, mount the non-perforated panel containing no hook holes.



Attach beams to rack legs on both sides – the long beams first, and then the short one.



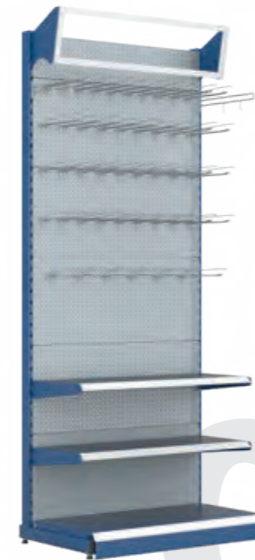
Assemble the perforated panels with hook holes. Keep in mind to always proceed in the bottom-up direction when assembling the panels. A complete rack wall consists of 1 non-perforated panel, 4 perforated panels of identical width, and 1 slim perforated panel.



Attach hooks to the complete rack base wall according to the merchandise distribution planogram. Start by installing hooks in vertical lines, in a bottom-up sequence, spaced as defined in the planogram, and then attach them in horizontal lines, moving from the left to the right. Complete successive rack rows, one above the other, starting from the bottom.



Attach the topper frame, and install the platform in the rack's bottom section. Add the brackets intended for attachment of shelves, starting from the lowermost ones. We recommend you to install shelves in regular distances. Only the bottom free space may be left slightly larger. Mount side panel catch hooks on both sides of the rack.



Attach price tag strips to the shelves in such a manner as to avoid detaching and repositioning them. Once all the components have been assembled, level the rack. The rack is ready to fix all the graphical elements.



Hang the topper on its frame and mount side panels (to which you should attach stickers first) to the hooks on both sides of the rack. Insert price tags into the shelf-mounted strips. Install wobblers. Attach a floor sticker in front of the rack. Additionally, you can attach a hanger to the ceiling.



SPECIAL RACKS

Every customer is unique to Rawlplug, so are their respective needs. Customisation of the brand's POS system is possible thanks to a special line of non-standard elements, which can be used where the store space does not allow for the racks of typical sizes to be installed. On top of that, Small Stands may well serve their purpose in large area stores, complementing the entire product display setup.

METAL STANDS



SANITARY FIXING STAND

INDEX	MZR-90-SP
SIZE (mm)	500 x 320 x 700
BAR CODE	5906675432786



SANITARY FIXING STAND - VERTICAL

INDEX	MZR-91-SP
SIZE (mm)	200 x 200 x 1650
BAR CODE	5906675432793



HSS DRILL BIT BOX

INDEX	MZR-31-03-SP
SIZE (mm)	330 x 480 x 400
BAR CODE	5906675408354



SDS PLUS DRILL BITS SMALL STAND

INDEX	MZR-31-01-SP
SIZE (mm)	330 x 680 x 400
BAR CODE	5906675064062

RT-HSSP

INDEX	PRODUCT [mm]		
	DIAMETER	LENGTH	
RT-HSSP-010-B10	1	34	H1
RT-HSSP-015-B10	1.5	40	
RT-HSSP-020-B10	2	49	
RT-HSSP-025-B10	2.5	57	
RT-HSSP-030-B10	3	61	H2
RT-HSSP-031-B10	3.1	63	
RT-HSSP-032-B10	3.2	65	
RT-HSSP-033-B10	3.3	68	
RT-HSSP-035-B10	3.5	70	H3
RT-HSSP-040-B10	4	75	
RT-HSSP-041-B10	4.1	75	
RT-HSSP-042-B10	4.2	78	
RT-HSSP-043-B10	4.3	78	H4
RT-HSSP-045-B10	4.5	80	
RT-HSSP-048-B10	4.8	82	
RT-HSSP-049-B10	4.9	84	
RT-HSSP-050-B10	5	86	H3
RT-HSSP-051-B10	5.1	90	
RT-HSSP-055-B10	5.5	93	
RT-HSSP-060-B10	6	93	
RT-HSSP-065-B10	6.5	101	H3
RT-HSSP-070-B10	7	109	
RT-HSSP-075-B5	7.5	109	
RT-HSSP-080-B5	8	117	
RT-HSSP-085-B5	8.5	117	H4
RT-HSSP-090-B5	9	125	
RT-HSSP-095-B5	9.5	125	
RT-HSSP-100-B5	10	133	
RT-HSSP-110-B5	11	142	H4
RT-HSSP-120-B5	12	151	
RT-HSSP-130-B5	13	151	



RT-SDSA AGGRESSOR SDS PLUS

INDEX	PRODUCT [mm]		
	DIAMETER	LENGTH	
RT-SDSA-5/460	5	460	H1
RT-SDSA-6/460	6	460	
RT-SDSA-8/460	8	460	
RT-SDSA-10/460	10	460	
RT-SDSA-12/460	12	460	H2
RT-SDSA-14/460	14	460	
RT-SDSA-16/460	16	460	
RT-SDSA-20/460	20	460	
RT-SDSA-5/210	5	210	H2
RT-SDSA-6/210	6	210	
RT-SDSA-8/260	8	260	
RT-SDSA-10/260	10	260	
RT-SDSA-12/260	12	260	H3
RT-SDSA-14/260	14	260	
RT-SDSA-16/260	16	260	
RT-SDSA-4/110	4	110	
RT-SDSA-5/110	5	110	H3
RT-SDSA-6/110	6	110	
RT-SDSA-7/110	7	110	
RT-SDSA-8/110	8	110	
RT-SDSA-10/110	10	110	H3
RT-SDSA-12/160	12	160	
RT-SDSA-14/160	14	160	

CARDBOARD STANDS

Our portfolio of cardboard racks represents one of the solutions dedicated to customisation of the product display system to the business needs of the given point of sale.

Universal racks have been designed in such a way as to enable specialised inserts to be used, making it possible to display individual product groups, e.g. foams, adhesives, mortars or fixings in cardboard containers.

The rack design provides for efficient display of various packaging types, e.g. a basket-type rack with shelves for cartridges, or a rack intended for foams, mortars and fasteners.

They also allow for products to be set up into classical, promotional and special offers, i.e. customised product packages with the testing option, depending on the sales performance.



CARDBOARD STAND

INDEX	MZR-12-SP
SIZE (mm)	500 x 1600 x 340
BAR CODE	5906675407760





CARDBOARD STAND - BONDED ANCHORS (1/4 PALLET)

INDEX	MZR-11-SP
SIZE (mm)	590 x 1180 x 395
BAR CODE	5906675345864



UNIVERSAL CARD-BOARD STAND FOR VARIOUS PACKAGING SYSTEMS

INDEX	MZR-32-02-SP
SIZE (mm)	350 x 1055 x 280
BAR CODE	5906675322377



CARDBOARD STAND (1/4 PALLET)

INDEX	MZR-16-SP
SIZE (mm)	542 x 800 x 330
BAR CODE	5906675430201

UNIVERSAL TWO-SIDED CARDBOARD STAND

INDEX	MZR-17-SP
SIZE (mm)	500 x 1600 x 340
BAR CODE	5906675461144





PACKAGING
SYSTEM
RAWLPLUG® <



COMBO PACKS 01



RAWLBAG 02



UNO CLIP&WRAP 03



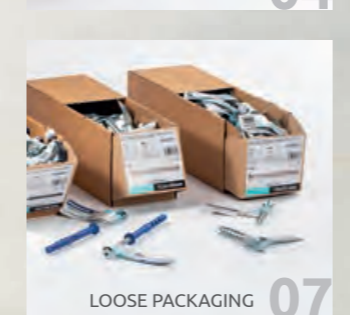
B-PACK 04



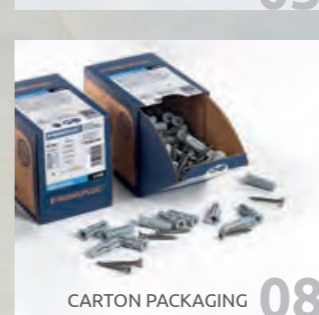
JAR PACKAGING 05



JUMBO PACKAGING 06



LOOSE PACKAGING 07



CARTON PACKAGING 08

RAWLPLUG® PACKAGING SYSTEMS

The packaging system is an integral element of the product display and often dictates sales and exhibition effects. Rawlplug's offer provides the possibility of choosing packaging to the customer's needs and therefore ensures optimal sales effect.

PACKAGING

” **COMBO PACKAGING SYSTEM**
small & large

POS RAWLPLUG NEW PACKAGING MODULAR STRUCTURE SYSTEM COMFORT



WELL-ORGANISED AND COMFORT

The range of packaging is extensive and includes an attractive system of plastic bags with a unique RAWLPLUG bag design, a rigid B-Pack made up to display products in a standing position, the elegant and durable RAWLPLUG plastic boxes with compartments, the Rawlplug Combo pack.

A wide variety of RAWLPLUG packaging makes it ideally suited to both attractive permanent displays and striking promotional campaigns.

In developing our packaging, we have studied consumer technology trends to better understand how customers and users interact with RAWLPLUG packaging. A key observation for us has been that users today tend to prefer video tutorials to printed instruction manuals. In response to the growing demand for the improvement of our packaging, we have created Small & Large Rawlplug Combo Packs.

MODULAR STRUCTURE

Innovatively designed construction elements of the new Rawlplug packaging enable a perfect combination of packages of different sizes, make it easier to arrange them in the system and thus guarantee a consistent presentation of products at the point of sale.

OPTIMAL PRODUCT PRESENTATION

New Rawlplug packaging is not just an improved "product container" - it is the whole system of solutions enabling an optimal product presentation. Through an appropriate and attractive shelf display and an even more visible label containing the necessary information.

DURABILITY

The upper part of the packaging and the lid have been reinforced to make the packaging more durable whereas the use of carefully selected raw material has increased its plasticity and resistance to cracks.



FEATURES AND BENEFITS

Packs can be stacked one on top of the other - specially designed rails and lid make it possible to combine packages of different sizes, without the risk of the upper layers slipping off the lower ones

The special packaging design and information on the label also facilitate the presentation of products in a vertical position. The customer can clearly see the product, which may significantly speed up the purchase decision

The packaging system was designed by our engineers who, in addition to their own ideas and solutions, also took market needs and trends into account

The packaging will be produced in our factories, which ensures us self-sufficiency in terms of product availability

The number of packaging components has been optimised, i.e. the lid is exactly the same for both types of packaging

The problem of the tearing of labels on the edges of the lid and tray has been eliminated



SMALL COMBO PACK

Highly transparent packaging, thanks to which the products are perfectly visible to customers

Breakable seal protecting the packaging against opening

Clearly marked edges and angles instead of rounded shapes of the tray and lid

Dedicated place for the label ensuring a better and more visible presentation of information

The upper part of the packaging and the lid have been reinforced to make the packaging more durable

The use of carefully selected raw material increases the plasticity of the packaging and its resistance to cracks

Currently available in our offer



LARGE COMBO PACK

Available in 3 variations:

- without a handle and internal dividers
- with a handle and without internal dividers
- with a handle and internal dividers

It is possible to use dividers to separate, for example, plugs from screws. As a result, the packaging can be divided - according to several schemes - into 2, 4, 6 and 8 parts. Such a system allows the user to choose products appropriately and use the surface or volume of the packaging optimally so that there is as little free space as possible.

Perfect for promotional campaigns and to create dedicated sets.

It is possible to combine with the Small Combo Pack, for example, as a promotional set or a special offer.



The COMBO packaging, produced in-house, comes in the SMALL and LARGE versions, both being perfect containers to combine identical products as well as those of different size





RETAIL OFFER - COMBO PACKS



[UNIVERSAL]

FF1 NYLON FRAME FIXING

Universal frame fixing for many applications - countersunk head



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-FF1N-08L080	26	125 x 55 x 187	8	80	12	12	5906675438955
R-SL1-FF1N-08L100	24	125 x 55 x 187	8	100	12	12	5906675438962
R-SL1-FF1N-08L120	20	125 x 55 x 187	8	120	12	12	5906675438979
R-SL1-FF1N-10L080	20	125 x 55 x 187	10	80	12	12	5906675438986
R-SL1-FF1N-10L100	16	125 x 55 x 187	10	100	12	12	5906675438993
R-SL1-FF1N-10L120	12	125 x 55 x 187	10	120	12	12	5906675439006

FF1 NYLON FRAME FIXING

Universal frame fixing for many applications - with collar



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-FF1N-10K080	20	125 x 55 x 187	10	80	12	12	5906675438924
R-SL1-FF1N-10K100	16	125 x 55 x 187	10	100	12	12	5906675438931
R-SL1-FF1N-10K120	12	125 x 55 x 187	10	120	12	12	5906675438948

UNO UNIVERSAL PLUG WITH SCREW

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	[mm]	BOX	OUTER	
R-SL1-UNO-05+3530	100	125 x 55 x 187	5	24	3.5x30	12	12	5906675438818
R-SL1-UNO-06+4035	100	125 x 55 x 187	6	28	4.0x35	12	12	5906675438825
R-SL1-UNO-07+4040	100	125 x 55 x 187	7	30	4.0x40	12	12	5906675438832
R-SL1-UNO-08+4540	100	125 x 55 x 187	8	32	4.5x40	12	12	5906675438849
R-SL1-UNO-10+5045	50	125 x 55 x 187	10	36	5.0x45	12	12	5906675438856

4ALL UNIVERSAL NYLON PLUG WITH SCREW

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	[mm]	BOX	OUTER	
R-SL1-4ALL-05+3530	100	125x55x187	5	25	3.5x30	12	12	5906675445502
R-SL1-4ALL-06+4540	100	125x55x187	6	30	4.5x40	12	12	5906675445519
R-SL1-4ALL-08+5060	50	125x55x187	8	40	5.0x60	12	12	5906675445533
R-SL1-4ALL-10+6060	25	125x55x187	10	50	6.0x60	12	12	5906675445557
R-SL1-4ALL06L+4560	60	125x55x187	6	50	4.5x60	12	12	5906675438887
R-SL1-4ALL08L+5080	40	125x55x187	8	65	4.5x80	12	12	5906675438900



[SOLID WALLS]

FX-N-L NYLON HAMMER-IN FIXING WITH COUNTERSUNK HEAD

The nylon hammer fixing with countersunk head for fast, simple cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-FXN-05L040	100	125 x 55 x 187	5	40	12	12	5906675438467
R-SL1-FXN-06L040	100	125 x 55 x 187	6	40	12	12	5906675438474
R-SL1-FXN-06L060	50	125 x 55 x 187	6	60	12	12	5906675438481
R-SL1-FXN-06L080	50	125 x 55 x 187	6	80	12	12	5906675438498
R-SL1-FXN-08L060	25	125 x 55 x 187	8	60	12	12	5906675438504
R-SL1-FXN-08L080	25	125 x 55 x 187	8	80	12	12	5906675438511
R-SL1-FXN-08L100	25	125 x 55 x 187	8	100	12	12	5906675438528
R-SL1-FXN-08L120	25	125 x 55 x 187	8	120	12	12	5906675438535

FX-N-K NYLON HAMMER-IN FIXING WITH MUSHROOM HEAD

The nylon hammer fixing with mushroom head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-FXN-06K040	100	125 x 55 x 187	6	40	12	12	5906675438542
R-SL1-FXN-06K060	50	125 x 55 x 187	6	60	12	12	5906675438559
R-SL1-FXN-06K080	50	125 x 55 x 187	6	80	12	12	5906675438566

FX-N-C NYLON HAMMER-IN FIXING WITH CYLINDER HEAD

The nylon hammer fixing with cylinder head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-FXN-05C025	100	125 x 55 x 187	5	25	12	12	5906675438573
R-SL1-FXN-05C035	100	125 x 55 x 187	5	35	12	12	5906675438580
R-SL1-FXN-06C040	100	125 x 55 x 187	6	40	12	12	5906675438597
R-SL1-FXN-06C060	50	125 x 55 x 187	6	60	12	12	5906675438603
R-SL1-FXN-06C080	50	125 x 55 x 187	6	80	12	12	5906675438610
R-SL1-FXN-08C060	25	125 x 55 x 187	8	60	12	12	5906675438634

[PLASTERBOARD]

DRA SELF DRILL FIXING FOR PLASTERBOARD WITH SCREW

Self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-DRA01	100	125 x 55 x 187	14	22	12	12	5906675438658
R-SL1-DRA01+3932	100	125 x 55 x 187	14	22	3.9x32	12	5906675438665
R-SL1-DRA02	100	125 x 55 x 187	13	31	12	12	5906675438672
R-SL1-DRA02+4534	100	125 x 55 x 187	13	31	4.5x34	12	5906675438689

SM INTERSET HOLLOW WALL ANCHOR

Interaset fixing for permanent anchorages in cavity walls. Zinc-plated metal fixing with metric screw



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-SM04032	100	125 x 55 x 187	M4	32	12	12	5906675438726
R-SL1-SM04038	100	125 x 55 x 187	M4	38	12	12	5906675438733
R-SL1-SM04046	50	125 x 55 x 187	M4	46	12	12	5906675438740
R-SL1-SM05037	50	125 x 55 x 187	M5	37	12	12	5906675438757
R-SL1-SM05052	50	125 x 55 x 187	M5	52	12	12	5906675438764
R-SL1-SM05065	40	125 x 55 x 187	M5	65	12	12	5906675438771
R-SL1-SM06037	50	125 x 55 x 187	M6	37	12	12	5906675438788
R-SL1-SM06052	40	125 x 55 x 187	M6	52	12	12	5906675438795
R-SL1-SM06065	30	125 x 55 x 187	M6	65	12	12	5906675438801

SPO SPRING TOGGLE

Spring toggle single or double thickness plasterboard and large fixtures



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-SPO3050	100	125x55x187	M3	M3x50 mm	12	12	5906675438702
R-SL1-SPO5050	80	125x55x187	M5	M5x50 mm	12	12	5906675438719

R-GPB TAP-IT HAMMER IN FIXING FOR PLASTERBOARD WITH SCREW

Spring toggle single or double thickness plasterboard and large fixtures



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-GPB+4040	100	125 x 55 x 187	10,5	30	4.0x40	12	5906675438641

[TIMBER]

R-DSX DECKING SCREWS

Decking screws for outdoor applications of wood and chipboard



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-SL1-DSX-4030	400	125 x 55 x 187	4	30	12	12	5906675425610
R-SL1-DSX-4040	400	125 x 55 x 187	4	40	12	12	5906675425634
R-SL1-DSX-4050	200	125 x 55 x 187	4	50	12	12	5906675425641
R-SL1-DSX-4060	200	125 x 55 x 187	4	60	12	12	5906675425658
R-SL1-DSX-5050	200	125 x 55 x 187	5	50	12	12	5906675425665
R-SL1-DSX-5060	200	125 x 55 x 187	5	60	12	12	5906675425672
R-SL1-DSX-5070	150	125 x 55 x 187	5	70	12	12	5906675425689
R-SL1-DSX-5080	100	125 x 55 x 187	5	80	12	12	5906675425696
R-SL1-DSX-5100	100	125 x 55 x 187	5	100	12	12	5906675425702
R-SL1-DSX-5120	100	125 x 55 x 187	5	120	12	12	5906675425719

” RAWLBAG

THE THOUSANDS OF CUSTOMERS WHO CHOOSE THE RAWLBAG SO WILLINGLY simply can't be wrong, for this extremely versatile and attractive bag packaging is the flagship element of the POS system from Rawlplug.

Hung on the Euroslot that fits every hook, the Rawlbag is an efficient means to display products representing the entire Rawlplug portfolio, from lightweight fixings to mechanical anchors. The transparent packaging material reveals the highest quality of our fixings, while the colourful label justly inspires trust by describing their outstanding parameters. The convenient Ziploc type zipper protects the contents. What more does a professional need?



RAWLBAG is one of Rawlplug's hits, being among the customers' most frequently chosen packaging types.

RAWLBAG is bag-type packaging used to store and display products hanging on rack shelves. The universal Euroslot format makes it possible to hang the packaging on a hook.

RAWLBAG represents a universal packaging category, and it can be used with numerous products ranging from lightweight fixings to mechanical anchors.

RAWLBAG features double protection against accidental opening, while the opening itself is extremely simple thanks to the perforation in the upper section of the bag and an additional piece which, once torn off, provides access to the two-part zipper, making it easier to pull the products out of the bag.

The colourful label provides all the key information, while the label design and positioning ensures maximised visibility of the products stored inside the transparent bag.

The bag's double edge seam is a guarantee of excellent tear resistance.



RAWLBAG OFFER

Each packaging features two highly functional solutions: the Ziploc type re-sealable zipper and the sturdy upper packaging section. This allows for the bag to be opened and closed multiple times, provides for secure storage of products for a long time, and facilitates display by preventing the bag from folding.

Depending on the product type, and its weight in particular, the Rawlplug comes in two standard thickness versions. All this to ensure durability and strength of our packaging in transport, the highest quality of product display, and ultimately also long-lasting storage.

RAWLBAG is available in 6 sizes:

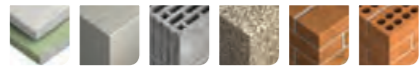
A – 65 x 130 mm, **B** – 80 x 145 mm, **C** – 95 x 165 mm,
D – 95 x 220 mm, **E** – 145 x 220 mm, **F** – 145 x 290 mm.

> The bags are made entirely of low-density polyethylene, which makes them suitable for recycling and reduces the related purchase costs





RETAIL OFFER - RAWLPLUG



[UNIVERSAL]

FF1 NYLON FRAME FIXING

Universal frame fixing for many applications - countersunk head



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-FF1N08L080/6	6	95 x 220	8	80	5	20	5906675310046
R-S1-FF1N08L100/6	6	95 x 220	8	100	5	20	5906675310060
R-S1-FF1N08L120/6	6	95 x 220	8	120	5	20	5906675310084
R-S1-FF1N10L080/6	6	95 x 220	10	80	5	20	5906675093505
R-S1-FF1N10L100/6	6	95 x 220	10	100	5	20	5906675093512
R-S1-FF1N10L120/4	4	95 x 220	10	120	5	20	5906675093543
R-S1-FF1N10L140/4	4	95 x 220	10	140	5	20	5906675093567
R-S1-FF1N10L160/4	4	95 x 220	10	160	5	5	5906675426679
R-S1-FF1N10L200/4	4	95 x 220	10	200	5	5	5906675426686

FF1 NYLON FRAME FIXING

Universal frame fixing for many applications - with collar



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-FF1N10K080/6	6	95 x 220	10	80	5	20	5906675093420
R-S1-FF1N10K100/6	6	95 x 220	10	100	5	20	5906675093444
R-S1-FF1N10K120/4	4	95 x 220	10	120	5	20	5906675093468
R-S1-FF1N10K140/4	4	95 x 220	10	140	5	20	5906675093482

UNO UNIVERSAL PLUG

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-UNO-05/20	20	80 x 145	5	24	5	30	5906675159614
R-S1-UNO-05/50	50	95 x 165	5	24	5	25	5906675095424
R-S1-UNO-06/16	16	80 x 145	6	28	5	30	5906675159652
R-S1-UNO-06/50	50	95 x 165	6	28	5	25	5906675095448
R-S1-UNO-07/40	40	95 x 165	7	30	5	25	5906675095462
R-S1-UNO-08/12	12	80 x 145	8	32	5	30	5906675159690
R-S1-UNO-08/30	30	95 x 165	8	32	5	25	5906675095486
R-S1-UNO-10/20	20	95 x 165	10	36	5	25	5906675095516

UNO UNIVERSAL PLUG WITH SCREW

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-UNO-05+/12	12	080 x 145	5	24	3.5 x 30	5	30	5906675159638
R-S1-UNO-05+/24	24	095 x 165	5	24	4.0 x 35	5	25	5906675280479
R-S1-UNO-05+/40	40	095 x 165	5	24	3.5 x 30	5	25	5906675095431
R-S1-UNO-06+/10	10	080 x 145	6	28	4.0 x 30	5	30	5906675159676
R-S1-UNO-06+/24	24	095 x 165	6	28	4.5 x 40	5	25	5906675391991
R-S1-UNO-06+/36	36	095 x 165	6	28	4.0 x 30	5	25	5906675095455
R-S1-UNO-07+/24	24	095 x 165	7	30	4.0 x 40	5	25	5906675095479
R-S1-UNO-08+/20	20	095 x 165	8	32	4.5 x 40	5	25	5906675095509
R-S1-UNO-08+/8	8	080 x 145	8	32	4.5 x 40	5	30	5906675159713
R-S1-UNO-10+/15	15	095 x 165	10	36	5.0 x 45	5	25	5906675095523
R-S1-UNO-06+/50	50	095 x 220	6	28	4.0 x 35	5	15	5906675431666
R-S1-UNO-08+/50	50	145 x 220	8	32	4.5 x 40	5	10	5906675431673
R-S1-UNO-10+/50	50	145 x 220	10	36	5.0 x 45	5	10	5906675431680

UNO UNIVERSAL PLUG - MIX

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]	QUANTITY [PCS]		BAR CODE
				BOX	OUTER	
R-S1-UNO-BB	40; 20	95 x 220	7 x 30; 8 x 32	5	20	5906675095530
R-S1-UNO-RB	20; 20	95 x 165	6 x 28; 7 x 30	5	25	5906675095639
R-S1-UNO-RBB	20; 20; 20	95 x 165	5 x 24; 7 x 30; 8 x 32	5	25	5906675095653
R-S1-UNO-RBG	30; 20; 10	95 x 220	6 x 28; 8 x 32; 10 x 36	5	20	5906675095660
R-S1-UNO-YRB	10; 12; 8	95 x 165	5 x 24; 6 x 28; 8 x 32	5	25	5906675095677
R-S1-UNO-YRBBG	20; 20; 15; 15; 10	95 x 220	5 x 24; 6 x 28; 7 x 30; 8 x 32; 10 x 36	5	20	5906675095707

UNO UNIVERSAL PLUG WITH SCREW - MIX

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]	SCREW	QUANTITY [PCS]		BAR CODE
					BOX	OUTER	
R-S1-UNO-RB+	12/12	95 x 165	6 x 28; 7 x 30	4.0 x 30, 4.0 x 40	5	25	5906675095646
R-S1-UNO-YRB+	20; 20; 20	95 x 220	5 x 24; 6 x 28; 8 x 32	3.5 x 30, 4.0 x 35, 4.5 x 40	5	15	5906675095684
R-S1-UNO-YRBB+	10/10/8/8	95 x 165	5 x 24; 6 x 28; 7 x 30; 8 x 32	3.5 x 30, 4.0 x 30, 4.0 x 40, 4.5 x 40	5	25	5906675095691
R-S1-UNO-YRBBG+	10; 10; 10; 10; 10	95 x 220	5 x 24; 6 x 28; 7 x 30; 8 x 32; 10 x 36	3.5 x 30, 4.0 x 30, 4.0 x 40, 4.5 x 40, 5.0 x 45	5	15	5906675095714
R-S1-UNO-YRBBG+S	30/20/20/15/10	145 x 220	5 x 24; 6 x 28; 7 x 30; 8 x 32; 10 x 36	3.5 x 30, 4.0 x 30, 4.0 x 40, 4.5 x 40, 5.0 x 45	5	10	5906675095721

4ALL UNIVERSAL NYLON PLUG

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW [mm]	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-4ALL-05/100	100	95 x 165	5	25		5	25	5906675093116
R-S1-4ALL-05/26	26	80 x 145	5	25		5	30	5906675064185
R-S1-4ALL-06/20	20	80 x 145	6	30		5	30	5906675064215
R-S1-4ALL-06/80	80	95 x 165	6	30		5	25	5906675093154
R-S1-4ALL-08/14	14	95 x 165	8	40		5	25	5906675064239
R-S1-4ALL-08/20	20	95 x 165	8	40		5	25	5906675093192
R-S1-4ALL-08/60	60	95 x 220	8	40		5	20	5906675093208
R-S1-4ALL-10/12	12	95 x 165	10	50		5	25	5906675093239
R-S1-4ALL-10/25	25	95 x 220	10	50		5	20	5906675093246
R-S1-4ALL-10/8	8	95 x 165	10	50		5	25	5906675064253
R-S1-4ALL-12/100/4	4	95 x 165	12	60	8 x 100	5	25	5906675310114
R-S1-4ALL-12/6	6	95 x 165	12	60		5	25	5906675310107
R-S1-4ALL-12/80/4	4	95 x 165	12	60	8 x 80	5	25	5906675310121
R-S1-4ALL-14/100/2	2	95 x 165	14	70	10 x 100	5	25	5906675310145
R-S1-4ALL-14/4	4	95 x 165	14	70		5	25	5906675310138

4ALL UNIVERSAL NYLON PLUG WITH SCREW

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-4ALL-05+/20	20	80 x 145	5	25	3.5 x 30	5	30	5906675064208
R-S1-4ALL-05+/40	40	95 x 165	5	25	3.5 x 30	5	25	5906675093123
R-S1-4ALL-06+/14	14	80 x 145	6	30	4.5 x 40	5	30	5906675064222
R-S1-4ALL-06+/30	30	95 x 165	6	30	4.5 x 40	5	25	5906675093161
R-S1-4ALL-08+/10	10	95 x 165	8	40	5.0 x 60	5	25	5906675064246
R-S1-4ALL-10+/10	10	95 x 165	10	50	6.0 x 60	5	25	5906675093253
R-S1-4ALL-10+/8	8	95 x 165	10	50	6.0 x 60	5	25	5906675064260

4ALL UNIVERSAL NYLON PLUG WITH ANGLE HOOK



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-4ALL-05K/12	12	80 x 145	5	25	3.5 x 50	5	30	5906675093130
R-S1-4ALL-06K/10	10	80 x 145	6	30	3.5 x 50	5	30	5906675093178
R-S1-4ALL-08K/8	8	80 x 145	8	40	4.5 x 70	5	30	5906675093215
R-S1-4ALL-10SK/4	4;4	95 x 165	10	50	6.0 x 60; 6.0 x 80	5	25	5906675093260

4ALL UNIVERSAL NYLON PLUG WITH ROUND HOOK



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-4ALL-05S/12	12	80 x 145	5	25	3.5 x 60	5	30	5906675093147
R-S1-4ALL-06S/10	10	80 x 145	6	30	3.5 x 60	5	30	5906675093185
R-S1-4ALL-08S/8	8	80 x 145	8	40	4.5 x 80	5	30	5906675093222

4ALL UNIVERSAL NYLON LONG PLUG WITH SCREW



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-4ALL-06L/12	12	95 x 165	6	50		5	25	5906675390789
R-S1-4ALL-06L+/8	8	95 x 165	6	50	4.5 x 60	5	25	5906675390840
R-S1-4ALL-08L/8	8	95 x 165	8	65		5	25	5906675390796
R-S1-4ALL-08L+/6	6	95 x 165	8	65	5.0 x 80	5	25	5906675390864

RNT RAWLNUT FLEXI PLUG



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-RNT-10/55/2	2	80 x 145	M10	55	5	30	5906675094649
R-S1-RNT-12/80/1	1	80 x 145	M12	80	5	30	5906675094656
R-S1-RNT-4/12/10	10	80 x 145	M4	12	5	30	5906675094663
R-S1-RNT-4/24/8	8	80 x 145	M4	24	5	30	5906675094670
R-S1-RNT-5/25/6	6	80 x 145	M5	26	5	30	5906675094687
R-S1-RNT-5/38/6	6	80 x 145	M5	38	5	30	5906675094694
R-S1-RNT-6/27/4	4	80 x 145	M6	27	5	30	5906675094700
R-S1-RNT-6/35/4	4	80 x 145	M6	35	5	30	5906675094717
R-S1-RNT-8/30/4	4	80 x 145	M8	30	5	30	5906675094724
R-S1-RNT-8/50/2	2	80 x 145	M8	50	5	30	5906675094731

RNT RAWLNUT FLEXI PLUG WITH SCREW



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW [mm]	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-RNT-10/55+2	2	80 x 145	M10	55	10 x 60	5	30	5906675390147
R-S1-RNT-4/24+8	8	80 x 145	M4	24	4 x 30	5	30	5906675390109
R-S1-RNT-5/38+6	6	80 x 145	M5	38	5 x 50	5	30	5906675390116
R-S1-RNT-6/35+4	4	80 x 145	M6	35	6 x 50	5	30	5906675390123
R-S1-RNT-8/50+2	2	80 x 145	M8	50	8 x 60	5	30	5906675390130

R-ISO-PLUG INSULATION FIXINGS



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-ISOPLUG50/4	4	95 x 165	28	55	5	25	5906675094038
R-S1-ISOPLUG80/4	4	95 x 220	28	85	5	20	5906675094045

PLS PLASTIC MESH SLEEVES

The sleeve for reduced mortar consumption and optimal mechanical interlock



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-PLS-12050/6	6	145 x 220	12	50	5	10	5906675094090
R-S1-PLS-15085/6	6	145 x 220	16	85	5	10	5906675094106
R-S1-PLS-15125/6	6	145 x 220	16	130	5	5	5906675094113
R-S1-PLS-20085/6	6	145 x 220	20	85	5	5	5010445606168

R-STUDS METRIC THREADED RODS

Threaded rod with hexagonal head made of carbon steel class 5.8 for use with bonded anchors



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-STUDS08110/5	5	95 x 220	8	110	5	20	5010445604492
R-S1-STUDS10130/5	5	145 x 220	10	130	5	10	5010445604539
R-S1-STUDS12160/5	5	145 x 290	12	160	5	5	5010445604614

R-KEM II STYRENE FREE POLYESTER RESIN

Universal polyester styrene free resin. Suitable for use in non-cracked concrete and wide range of solid or hollow masonry structures ETA for 15 substrates



RAWLPLUG CODE	QUANTITY [ml]	SET CONTENTS		PACKAGING SIZE [mm]	QUANTITY [PCS]		BAR CODE
		NAME	QUANTITY		SET	OUTER	
R-KEM-II-175-SET	175	Nozzle	2	95 x 220	1	5	5906675057866
		Wire mesh sleeves 12 x 50 mm	4				
		R-STUDS 8 x 110 mm	4				
R-KEM-II-300-SET	300	Nozzle	2	95 x 165	1	5	5906675057859
		Wire mesh sleeves 16 x 85 mm	4				
		R-STUDS 10 x 130 mm	4				

[PLASTERBOARD]

DRA NYLON SELF DRILL FIXING FOR PLASTERBOARD WITH SCREW

Nylon self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-DRA01/12	12	095 x 165	14	22	3.9 x 32	10	30	5010445070150
R-S1-DRA01/25	25	095 x 220	14	22	3.9 x 32	5	15	5010445070228
R-S1-DRA01/6	6	080 x 145	14	22	3.9 x 32	5	30	5010445070051

DRA METAL SELF DRILL FIXING FOR PLASTERBOARD WITH SCREW

A self-drilling light-duty metal fixing for use in plasterboard sheets



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-DRA02/6	6	80 x 145	13	31	4.5 x 34	5	30	5010445071058
R-S1-DRA02/12	12	95 x 165	13	31	4.5 x 34	5	25	5010445071157
R-S1-DRA02/25	25	95 x 165	13	31	4.5 x 34	5	25	5010445071225
R-S1-DRA02/50	50	145 x 220	13	31	4.5 x 34	5	10	5010445071249
R-S1-DRA02/100	100	145 x 290	13	31	4.5 x 34	5	5	5010445071324

MIX DRA NYLON & METAL SELF DRILL FIXING FOR PLASTERBOARD

Nylon & Metal self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-DRA01/02MIX	10; 10	95 x 165	13, 14	31, 22	5	25	5906675093338

MIX DRA SELF DRILL FIXING FOR PLASTERBOARD WITH SCREW

Self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-DRA01/02MIX+	8; 8	95x165	14	22	3.9x32	5	25	5906675093345

SM INTERSET HOLLOW WALL ANCHOR

Interaset fixing for permanent anchorages in cavity walls. Zinc-plated metal fixing with metric screw



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-SM04020/10	10	95 x 165	M4	20	5	25	5010445416033
R-S1-SM04020/6	6	80 x 145	M4	20	5	30	5010445416057
R-S1-SM04032/10	10	95 x 165	M4	32	5	25	5906675094755
R-S1-SM04032/6	6	80 x 145	M4	32	5	30	5906675094779
R-S1-SM04038/10	10	95 x 165	M4	38	5	25	5010445416194
R-S1-SM04038/20	20	95 x 165	M4	38	5	25	5010445416279
R-S1-SM04038/6	6	80 x 145	M4	38	10	30	5010445416255
R-S1-SM04046/20	20	95 x 220	M4	46	5	15	5906675094823
R-S1-SM04046/6	6	80 x 145	M4	46	5	30	5906675094830
R-S1-SM05037/10	10	95 x 165	M5	37	5	25	5010445416354
R-S1-SM05037/20	20	95 x 220	M5	37	5	15	5010445416378
R-S1-SM05037/6	6	80 x 145	M5	37	5	30	5010445416453
R-S1-SM05052/20	20	95 x 220	M5	52	5	15	5010445003769
R-S1-SM05052/6	6	80 x 145	M5	52	5	30	5906675094854
R-S1-SM05065/20	20	145 x 220	M5	65	5	10	5010445416576
R-S1-SM05065/6	6	80 x 145	M5	65	5	30	5906675064277
R-S1-SM06037/20	20	95 x 220	M6	37	5	15	5010445003776
R-S1-SM06037/6	6	80 x 145	M6	37	5	30	5906675094885
R-S1-SM06052/20	20	145 x 220	M6	52	5	10	5010445003783
R-S1-SM06052/6	6	80 x 145	M6	52	5	30	5906675094908
R-S1-SM06065/20	20	145 x 220	M6	65	5	10	5010445416675
R-S1-SM06065/4	4	80 x 145	M6	65	5	30	5906675094922
R-S1-SM04032K/6	6	80 x 145	M4 (angle hook)	32	5	30	5906675094786
R-S1-SM04032S/6	6	80 x 145	M4 (round hook)	32	5	30	5906675094793

R-GPB TAP-IT HAMMER IN FIXING FOR PLASTERBOARD WITH SCREW

Spring toggle single or double thickness plasterboard and large fixtures



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE	BAR CODE
			DIAMETER	LENGTH	BOX	OUTER		
R-S1-GPB/12	12	95 x 165	10.5	30	4.0 x 40	5	25	5906675292632
R-S1-GPB/25	25	95 x 165	10.5	30	4.0 x 40	5	25	5906675292649



[SOLID WALLS]

R-XPT THROUGH BOLT

Throughbolt for non-cracked concrete



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		STEEL	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-XPT08075/8	8	95 x 220	M8	75		5	20	5906675064109
R-S1-XPT08095/4	4	80 x 145	M8	95		5	30	5906675095820
R-S1-XPT10080/6	6	145 x 220	M10	80		5	10	5906675064116
R-S1-XPT10095/4	4	95 x 165	M10	95		5	25	5906675095899
R-S1-XPT10115/4	4	95 x 220	M10	115		5	20	5906675095912
R-S1-XPT12100/2	2	95 x 165	M12	100		5	25	5906675095936
R-S1-XPT12100/4	4	95 x 220	M12	100		5	20	5906675064130
R-S1-XPT12125/2	2	95 x 220	M12	125		5	20	5906675095943
R-S1-XPT-A408075/4	4	80 x 145	M8	75	A4	5	30	5906675096001
R-S1-XPT-A408115/4	6	95 x 220	M8	115	A4	5	20	5906675096049
R-S1-XPT-A410095/6	6	95 x 220	M10	95	A4	5	20	5906675096087
R-S1-XPT-A410140/4	4	95 x 220	M10	140	A4	5	20	5906675096094
R-S1-XPT-A412100/4	4	95 x 220	M12	100	A4	5	20	5906675096117

R-RBL RAWLBOLT LOOSEBOLT

World's most popular all-purpose expanding shield anchor - loose bolt version



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-RBL-06E/2	2	80 x 145	M6		5	30	5906675094144
R-S1-RBL-06H/2	2	80 x 145	M6		5	30	5906675094175
R-S1-RBL-08E/2	2	95 x 165	M8		5	25	5906675094199
R-S1-RBL-08H/2	2	95 x 165	M8		5	25	5906675094212
R-S1-RBL-10E/4	4	95 x 220	M10		5	20	5906675399621
R-S1-RBL-12E/2	2	95 x 220	M12		5	20	5906675094243
R-S1-RBL-M10/10/5	5	95 x 220	M10	10	5	20	5906675094267
R-S1-RBL-M10/25/5	5	95 x 220	M10	25	5	15	5906675094298
R-S1-RBL-M10/50/5	5	145 x 220	M10	50	5	10	5906675094304
R-S1-RBL-M10/75/5	5	145 x 290	M10	75	5	5	5906675094311
R-S1-RBL-M12/10/5	5	145 x 220	M12	10	5	10	5906675094328
R-S1-RBL-M6/10/5	5	95 x 165	M6	10	5	25	5906675094366
R-S1-RBL-M8/10/5	5	95 x 165	M8	10	5	25	5906675094427
R-S1-RBL-M8/25/5	5	95 x 165	M8	25	5	25	5906675094458

R-LX CONCRETE SCREW ANCHOR

Self-tapping concrete screwbolt



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-LXC06075Z/10	10	95 x 165	7.5	75	5	25	5906675230269
R-S1-LXC08090Z/10	10	145 x 220	10	90	5	10	5906675292816
R-S1-LXC10085Z/10	10	145 x 220	12.5	85	5	10	5906675292823
R-S1-LXH08075Z/10	10	95 x 220	10	75	5	20	5906675230245
R-S1-LXH08090Z/10	10	145 x 220	10	75	5	10	5010445007019
R-S1-LXH08150Z/10	10	145 x 220	10	150	5	10	5906675230252
R-S1-LXH10085Z/10	10	145 x 220	12.5	185	5	10	5010445007026
R-S1-LXH10120Z/10	10	145 x 290	12.5	120	5	5	5906675091266
R-S1-LXH10140Z/10	10	145 x 290	12.5	140	5	5	5906675091273
R-S1-LXHF05050Z/8	8	95 x 165	6.3	50	5	25	5906675292670
R-S1-LXHF06035Z/10	10	95 x 165	7.5	35	5	25	5906675402321
R-S1-LXHF06040Z/8	8	95 x 165	7.5	40	5	25	5906675402338
R-S1-LXHF06050Z/6	6	95 x 165	7.5	50	5	25	5906675292687
R-S1-LXHF06075Z/10	10	95 x 165	7.5	75	5	25	5906675230276
R-S1-LXHF06075Z/6	6	95 x 165	7.5	75	5	25	5906675292694
R-S1-LXHF08075Z/4	4	95 x 165	10	75	5	25	5906675292700
R-S1-LXHF08090Z/10	10	145 x 220	10	90	5	10	5906675329154
R-S1-LXHF08090Z/2	2	95 x 165	10	90	5	25	5906675393179
R-S1-LXHF08100Z/2	2	95 x 165	10	100	10	25	5906675312088
R-S1-LXHF10065Z/4	4	95 x 165	12.5	65	5	25	5906675292717
R-S1-LXHF10075Z/2	2	95 x 165	12.5	75	5	25	5906675393186
R-S1-LXHF10075Z/4	4	95 x 165	12.5	75	5	25	5906675310435
R-S1-LXHF10085Z/10	10	145 x 220	12.5	85	5	10	5906675329147
R-S1-LXHF10085Z/2	2	95 x 165	12.5	85	5	25	5906675292724
R-S1-LXHF10100Z/4	4	95 x 220	12.5	100	5	20	5906675292731
R-S1-LXHF10140Z/10	10	145 x 220	12.5	140	5	10	5906675329161
R-S1-LXHF14080Z/2	2	95 x 220	17	80	5	20	5906675402345
R-S1-LXI08-0635/10	10	95 x 165	M8	-	5	25	5906675419367
R-S1-LXI10-0635/10	10	95 x 165	M10	-	5	25	5906675419374

R-RBP RAWLBOLT - BOLT PROJECTING

World's most popular all-purpose expanding shield anchor - bolt projecting version



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		QUANTITY		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-RBP-M10/60/5	5	145 x 220	M10	60	5	10	5906675094519
R-S1-RBP-M12/15/5	5	145 x 220	M12	15	5	10	5906675332512
R-S1-RBP-M12/30/5	5	145 x 220	M12	30	5	10	5906675094533
R-S1-RBP-M12/75/5	5	145 x 290	M12	75	5	5	5906675094557
R-S1-RBP-M8/25/5	5	95 x 165	M8	25	5	25	5906675094618
R-S1-RBP-M8/60/5	5	95 x 220	M8	60	5	20	5906675094632



R-TS CHIPBOARD SCREWS

Hardened screws for new generation wood composites and timber



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-S1-TS-3016	50	080 x 145	3.0	16	5	30	5906675094984
R-S1-TS-3020	48	080 x 145	3.0	20	5	30	5906675094991
R-S1-TS-3025	42	080 x 145	3.0	25	5	30	5906675095004
R-S1-TS-3030	40	080 x 145	3.0	30	5	30	5906675095011
R-S1-TS-3035	34	080 x 145	3.0	35	5	30	5906675095028
R-S1-TS-3040	32	080 x 145	3.0	40	5	30	5906675095035
R-S1-TS-3516	46	080 x 145	3.5	16	5	30	5906675095042
R-S1-TS-3520	40	080 x 145	3.5	20	5	30	5906675095059
R-S1-TS-3525	40	080 x 145	3.5	25	5	30	5906675095066
R-S1-TS-3530	34	080 x 145	3.5	30	5	30	5906675095073
R-S1-TS-3535	30	080 x 145	3.5	35	5	30	5906675095080
R-S1-TS-3540	30	080 x 145	3.5	40	5	30	5906675095097
R-S1-TS-3550	24	080 x 145	3.5	50	5	30	5906675095103
R-S1-TS-4016	40	080 x 145	4.0	16	5	30	5906675095110
R-S1-TS-4020	34	080 x 145	4.0	20	5	30	5906675095127
R-S1-TS-4025	30	080 x 145	4.0	25	5	30	5906675095134
R-S1-TS-4030	28	080 x 145	4.0	30	5	30	5906675095141
R-S1-TS-4035	26	080 x 145	4.0	35	5	30	5906675095158
R-S1-TS-4040	24	080 x 145	4.0	40	5	30	5906675095165
R-S1-TS-4045	22	080 x 145	4.0	45	5	30	5906675095172
R-S1-TS-4050	18	080 x 145	4.0	50	5	30	5906675095189
R-S1-TS-4060	16	080 x 145	4.0	60	5	30	5906675095196
R-S1-TS-4070	14	080 x 145	4.0	70	5	30	5906675095202
R-S1-TS-5020	24	080 x 145	5.0	20	5	30	5906675095219
R-S1-TS-5025	22	080 x 145	5.0	25	5	30	5906675095226
R-S1-TS-5030	20	080 x 145	5.0	30	5	30	5906675095233
R-S1-TS-5035	18	080 x 145	5.0	35	5	30	5906675095240
R-S1-TS-5040	14	080 x 145	5.0	40	5	30	5906675095257
R-S1-TS-5050	12	080 x 145	5.0	50	5	30	5906675095264
R-S1-TS-5060	10	080 x 145	5.0	60	5	30	5906675095271
R-S1-TS-5070	9	080 x 145	5.0	70	5	30	5906675095288
R-S1-TS-5080	8	080 x 145	5.0	80	5	30	5906675095295
R-S1-TS-5090	7	080-145	5.0	90	5	30	5906675095301
R-S1-TS-5100	6	080 x 145	5.0	100	5	30	5906675095318
R-S1-TS-5120	4	095 x 165	5.0	120	5	25	5906675095325
R-S1-TS-6040	10	080 x 145	6.0	40	5	30	5906675095332
R-S1-TS-6050	9	080 x 145	6.0	50	5	30	5906675095349
R-S1-TS-6060	7	080 x 145	6.0	60	5	30	5906675095356
R-S1-TS-6070	6	080 x 145	6.0	70	5	30	5906675095363
R-S1-TS-6080	5	080 x 145	6.0	80	5	30	5906675095370
R-S1-TS-6090	5	080 x 145	6.0	90	5	30	5906675095387
R-S1-TS-6100	4	080 x 145	6.0	100	5	30	5906675095400
R-S1-TS-6120	4	095 x 165	6.0	120	5	25	5906675095417



” UNO CLIP & WRAP

THE UNO CLIP & WRAP CATEGORY FROM RAWLPLUG COMPRISES THREE OPTIONAL PACKAGING TYPES: **CLIP** – enabling products to be displayed hanging, for instance on a hook, **WRAP** – product packaging intended for both horizontal or vertical product display, and the additional option: **SRP (SHELF READY PACKAGING)** collective packaging, ready to be placed and displayed on a store shelf.

What matters particularly in this respect is the colours on the packaging, as they indicate the substrate for which the fixing is intended, thanks to which customers know which fixings to reach for at the first glance. And what could be more satisfying than the right decision made straight away and with such ease?



UNO WRAP

UNO CLIP



UNO SRP

The UNO plugs are suitable for a wide range of applications in all substrates, and therefore, regardless of the packaging type, they always come in blue colour which instantaneously informs the customer of their universal use.

However, the UNO stands for much more, as it is a truly unique solution and the most popular wall plug among customers, which is why we have decided to extend the colour coding of the UNO line, providing each diameter of the UNO fixing with a dedicated colour. And to further showcase our attention to the customer's convenience, the screw diameters recommended for each plug diameter are marked in a visible place on the packaging, along with the diameter of the drill bit to be used before the product can be installed.

The new design of the strap with which the plugs are integrated protects the individual pieces from being torn off right at the display shelf.

More extensive information provided on the packaging, grouped and additionally arranged according to the hierarchy of relevance, allows the customers to better identify the type of fixing they need and, consequently, use it more effectively.



> The UNO CLIP can be displayed at points of sale in the SRP collective packaging (A), or on a special strip, known as CLIPSTRIP (B)



[UNIVERSAL]

UNO UNIVERSAL PLUG

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING TYPE	PACKAGING SIZE [mm]	PRODUCT [mm]	QUANTITY [PCS]		BAR CODE
					BOX	OUTER	
R-U1-YEL-48-C	48	clip	70 x 190 x 13	5 x 24	20	20	5906675419312
R-U1-YEL-96-C	96	clip	70 x 190 x 25	5 x 24	10	10	5010445685002
R-U1-RED-48-C	48	clip	75 x 200 x 15	6 x 28	20	20	5010445685156
R-U1-RED-96-C	96	clip	75 x 200 x 30	6 x 28	10	10	5010445685200
R-U1-BRN-48-C	48	clip	80 x 220 x 16	7 x 30	20	20	5010445685552
R-U1-BRN-96-C	96	clip	80 x 220 x 30	7 x 30	10	10	5010445685606
R-U1-BLU-40-C	40	clip	85 x 205 x 18	8 x 32	20	20	5906675166735
R-U1-BLU-80-C	80	clip	85 x 205 x 35	8 x 32	10	10	5010445685958
R-U1-GRY-40-C	40	clip	95 x 240 x 23	10 x 36	20	20	5906675166797
R-U1-GRY-80-C	80	clip	95 x 240 x 45	10 x 36	10	10	5010445686153
R-U1-MIX-BRN-288	288	wrap	80 x 90 x 160	7 x 30	4	4	5010445685651
R-U1-MIX-RED-288	288	wrap	75 x 80 x 150	6 x 28	4	4	5010445685255
R-U1-MIX-RBRB-272	272	wrap	85 x 95 x 205	6 x 28; 7 x 30; 8 x 32	4	4	5010445686351
R-U1-MIX-YRBR-144	144	wrap	80 x 45 x 220	5 x 24; 6 x 28; 7 x 30	10	10	5906675333939



” B-PACK PACKAGING

THE B-PACK BAGS STAND OUT IN RAWLPLUG’S PACKAGING PORTFOLIO AS THE SYNONYM OF CONVENIENCE. Meticulously designed, the packaging owes its exceptional durability to the reinforced structure, which not even the longest transport can compromise. The possibility to both hang and place the B-pack upright on the shelf makes it so much easier to plan your display in various setups depending on your specific needs.

At the same time, the elegant design and attractive form of the packaging perform a practical function, as the B-pack’s transparent foil allows the consumer to thoroughly examine and evaluate the products inside.



➤ The B-pack bags represent a unique type of Rawlplug packaging, since their transparency makes it possible to become perfectly familiar with the contents, while the design allows for both hanging and standing display arrangement

➤ The B-pack proves irreplaceable wherever you intend to offer sets of products to the customer and present them in a complementary way without worrying about the durability of the packaging during transport, display and storage

The B-pack packaging comes in three variants. **THE FIRST PACKAGING VARIANT** is intended for products representing the brand’s basic range, including e.g. the UNO, FX or 4ALL fixings. **THE SECOND VARIANT**, representing the offer dedicated to do-it-yourselfers, comprises small packs of universal fixings, composed of sets of different most popular products used at every construction site, in households or in workshops, in a single B-pack. And last but not least, **THE THIRD VARIANT** comprises solution kits dedicated to specific applications, supplied in B-pack bags. They contain products necessary for installation of specific pieces of equipment, such as washbasins, toilets, shelves or TV sets.

The information provided on the label as well as the large photo of the product’s intended application enable customers to make an intuitive choice, making the B-pack an ideal packaging for cross-merchandising sales, as they are displayed in close proximity to the fixtures for which the given Rawlplug solution is intended. All these advantages make the B-pack irreplaceable wherever you intend to recommend ready-to-use product sets to customers and present them in a complementary manner, matching their respective needs, thus creating a professional and comprehensive offer.



B-PACK OFFER

In order to make sure that the packaging remains rigid in a standing position, and to control its appearance while it is displayed hanging, the B-pack bag features a special bottom section fold which, thanks to the unique design of the reinforcing seams, provides for the top-quality display effect.

The B-pack setup is highly practical and should always be adapted to the type of display, which is why the B-pack is suitable for two kinds of display: standing on a shelf (where the vertical positioning is provided by the special doypack type bottom structure), and hanging on a hook (using the Euroslot hook hole).

Additionally, the special perforation of the largest B-pack bags allows them to be securely and comfortably carried thanks to the holes which make it easier to handle the package.

B-PACK is available in 4 sizes: : **S** – 110 x 185 mm, **M** – 160 x 265 mm, **L** – 210 x 310 mm, **XL** – 300 x 350 mm.



From the customer's point of view, the B-pack is all about convenience. The integrated Ziploc re-seal zipper allows for multiple opening and closing of the bag, which is particularly important for customers who install large number of fixings in series

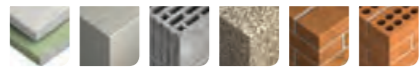


B-PACK S		B-PACK M		B-PACK L		B-PACK XL	
HEIGHT (mm)	185	HEIGHT (mm)	265	HEIGHT (mm)	310	HEIGHT (mm)	350
WIDTH (mm)	110	WIDTH (mm)	160	WIDTH (mm)	210	WIDTH (mm)	300
DEPTH (mm)	65	DEPTH (mm)	80	DEPTH (mm)	110	DEPTH (mm)	160





RETAIL OFFER - B-PACKS



[UNIVERSAL]

UNO UNIVERSAL PLUG

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTIT IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PDM-UNOBR/300	300	160 x 265 x 80	7	30	5	5	5906675393933
R-PDM-UNORED/300	300	160 x 265 x 80	6	28	5	5	5906675393926

UNO UNIVERSAL PLUG WITH SCREW - MIX

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDL-UNOBB+	200;150	210 x 310 x 110	7x30; 8x32		4.5 x 40 5.0 x 45	6	6	5906675098241
R-PDL-UNOBR/350+	350	210 x 310 x 110	7	30	4.0 x 35	5	5	5906675393919
R-PDL-UNORED/500+	500	210 x 310 x 110	6	28	4.0 x 30	5	5	5906675393902
R-PDS-UNORB+	10;10	110 x 185 x 65	6 x 28, 7 x 30		4.0 x 35 4.5 x 40	16	16	5906675097985

4ALL UNIVERSAL NYLON PLUG

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PDL-4ALLMIX	120; 80; 50	210 x 310 x 110	6 x 30; 8 x 40; 10 x 50		6	6	5906675098135

4ALL UNIVERSAL NYLON PLUG WITH SCREW

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [MM]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDL-4ALLMIX+	100; 60; 30	210 x 310 x 110	6 x 30; 8 x 40; 10 x 50		4.5 x 40	6	6	5906675098159



[PLASTERBOARD]

DRA MIX SELF DRILL FIXING FOR PLASTERBOARD WITH SCREW

Self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW [mm]	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDL-DRA02/200	200	210 x 310 x 110	13	31		5	5	5906675393940
R-PDL-DRAMIX+	100;100	210 x 310 x 110	13, 14	31, 22	3.9 x 32	6	6	5906675098197
R-PDM-DRAMIX	80;80	160 x 265 x 80	13, 14	31, 22		10	10	5906675098371
R-PDM-DRAMIX+	50;50	160 x 265 x 80	13, 14	31, 22	3.9 x 32	10	10	5906675098364
R-PDS-DRAMIX	20;20	110 x 185 x 65	13, 14	31, 22		16	16	5906675098005
R-PDS-DRAMIX+	16;16	110 x 185 x 65	13, 14	31, 22	3.9 x 32	16	16	5906675097992
R-PDXL-DRA01/800	800	300 x 350 x 160	14	22		4	4	5906675097824
R-PDL-SMDRA+	100;100	210 x 310 x 110	M4 x 32; 14 x 22		3.9 x 32	6	6	5906675098203



[SOLID WALLS]

FX-N-L NYLON HAMMER-IN FIXING WITH COUNTERSUNK HEAD

The nylon hammer fixing with countersunk head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PDM-06L040/100	100	160 x 265 x 80	6	40	10	10	5906675098388
R-PDM-06L060/100	100	160 x 265 x 80	6	60	10	10	5906675098395
R-PDXL-06L040/600	600	300 x 350 x 160	6	40	4	4	5906675097794

FX-N-K NYLON HAMMER-IN FIXING WITH MUSHROOM HEAD

The nylon hammer fixing with mushroom head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PDXL-06K040/600	600	300 x 350 x 160	6	40	4	4	5906675097787

” B-PACK SOLUTIONS KITS

SOLUTION KIT – DEDICATED TO SPECIFIC NEEDS. When you are challenged with a task of mounting a television set, a shelf for pots or a washbasin, the solution kits come to your aid. They allow you to save time and energy, which you would otherwise have to spend in search for products, elbowing through the long alleys of DIY stores, and provides you with certainty that the fixings to be used will prove a reliable and durable solution.

Solution Kits are specially designed sets of products, combined with their intended application in mind, and used for complementary sales of fixings dedicated to highly specific applications.



- Solution Kits are sets of fixings containing precisely the quantity you need, matching the installation and application needs
- Combined with the shelving system and the POS system components, this comprehensive product packaging solution satisfies the needs of even the most demanding customers

Oriented towards the complementary nature of sales, the Solution Kit proves perfect for highly specialised offering aimed to meet the requirements of both industry professionals and DIYers. In a nutshell, it is a genuine expert's offer.

Distinctive in the green colour code used for the entire Solution Kits line, the packaging stands out among other items, enabling quick selection of solutions adequate to the customer's needs.

The typical Rawlplug graphical design makes it easy to identify the brand, and consequently evokes the associations with reliability and top quality of products in the customer's mind.

The label of the packaging doesn't contain rendered representations of the fixings themselves, but instead, photographs depicting their practical application, which definitely attracts attention and makes the product choice easier.

The packaging's clip-strip type holders are also extremely practical in this case, as you can freely hang them in virtually any place, forming a complete setup with the chosen application, e.g. for installation of electronic equipment.



SOLUTION KITS - SANITARY FIXINGS

One of the most popular and customer appreciated Solution Kits is that of Sanitary Fixings. The sets of Sanitary Fixings are particularly appreciated by consumers for their exceptionally clear and visually appealing graphical design.

The solution also includes hanging racks, specially designed for the display of comprehensive and versatile sets of fixings, dedicated to installation of specific devices, such as sanitary fixtures.

The way the racks are assembled and installed saves space, since the racks can be attached on sides, or centrally to add more emphasis to the display of the range of products currently on the offer – all depending on the needs of the moment.





R-PDS-BAT BATHROOM ACCESSORY KIT



DRA02 x 6



UNO-06 x 6



4.0 x 45 mm x 6, 5.0 x 50 mm x 6



SM M5x37 mm x 6



UNO-07 x 6



10 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT	DRILL	QUANTITY		BAR CODE
				[mm]	BOX	OUTER	
R-PDS-BAT	set	110 x 185 x 65	6 x 28; 7 x 32; M5 x 37; 13 x 31 4.0 x 45; 5.0 x 50	10	16	16	5906675098036

R-S1-BAC BATHROOM ACCESSORY KIT



UNO-06 x 6



4,0x45 mm x 6



5,0x50 mm x 6



UNO-07 x 6



DRAM-05 x 6



INTERSET 5 x 37 mm x 6



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL	QUANTITY		BAR CODE
			DIAMETER	LENGTH	[mm]	BOX	OUTER	
R-S1-BAC	6;6;6;6	95 x 165	6 x 28; 7 x 30; M5 x 37; 13x31; 4.0 x 45; 5.0 x 50		6 & 7	16	16	5906675098104



R-PDS-FSTV1 FLAT SCREEN TV KIT



SM M5x37 mm x 6



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT	DRILL	QUANTITY		BAR CODE
				[mm]	BOX	OUTER	
R-PDS-FSTV1	6	110 x 185 x 65	M5 x 37	10	16	16	5906675098050

R-S1-FSHWD FLAT SCREEN TV KIT



KD 8x100mm x 6



8 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL	QUANTITY		BAR CODE
			DIAMETER	LENGTH	[mm]	BOX	OUTER	
R-S1-FSHWD	6;1	95 x 220	8	100	8	5	20	5906675064093

R-S1-FSLW FLAT SCREEN TV KIT



SM M5x37 mm x 6



10 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL	QUANTITY		BAR CODE
			DIAMETER	LENGTH	[mm]	BOX	OUTER	
R-S1-FSLW	6;1	95 x 220	M5 x 37		10	5	25	5906675063430



R-PDS-CPT CURTAIN POLE KIT



UNO-07 x 10



7 mm x 1



4.5x50 mm x 10



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT	DRILL	QUANTITY		BAR CODE
				[mm]	BOX	OUTER	
R-PDS-CPT	10;1	95x165	7 x 30; 4.5 x 50	7	16	16	5906675098081



R-S1-SFK SANITARY FIXING KIT



UNO 07 x 2



4,5x60 mm x 4



FIX 08 x 4



PMN x 2



PMP x 2



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-SFK	4;2	95 x 165	7 x 30; 8 x 40; 4.5 x 60		7 & 8	5	10	5906675091334



R-PDS-MIR MIRROR FIXING KIT



UNO-06 x 4



6 mm x 1



4,0x40 mm x 4



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDS-MIR	4;1	110 x 185 x 65	6	28	6	16	16	5906675098012

R-S1-MC-02 MIRROR FIXING KIT



MC-02 x 4



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-MC-02	4	80 x 145	4	35	5	5	25	5906675423494



R-PDS-RAD RADIATOR FIXING KIT



UNO-07 x 6



4,5x50 mm x 6



SM-M5x52 mm x 6



7 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDS-RAD	6;6;1	110 x 185 x 65	7 x 30; M5 x 52; 4,5 x 50		7	16	16	5906675098098

R-S1-RAD RADIATOR FIXING KIT



UNO-07 x 6



5,0 x 50 mm x 6



SM-M5x52 mm x 6
7 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-RAD	6; 6; 1	95 x 165	7 x 30; M5 x 52; 5,0 x 50		7	5	30	5906675063379



R-PDS-SHE SHELVING KIT



UNO-06 x 4



UNO-07 x 4



4,0 x 40 mm x 4



4,5 x 50 mm x 4



6 mm x 1



7 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDS-SHE	4;4;1;1	110 x 185 x 65	6 x 28; 7 x 30 4,0 x 40; 4,5 x 50		6 & 7	16	16	5906675098029



R-PDS-HAN HANGING BASKET KIT



UNO-08 x 6



5,0x50 mm x 6



8 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDS-HAN	6;1	110 x 185 x 65	8	32	8	16	16	5906675098043



R-PDS-GAR GARDEN GATE KIT



KT-10x50 x 4



10 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDS-GAR	4;1	110 x 185 x 65	10	50	10	16	16	5906675098104



R-PDS-OUTL OUTSIDE LIGHT KIT



4ALL-08 x 8



8 mm x 1



5,0x60 mm x 8



BIT-PZ2 x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-PDS-OUTL	4;1	110 x 185 x 65	8	40	8	16	16	5906675098074

R-S1-GAR GARDEN GATE FIXING KIT



KT-10x50 x 4



10 mm x 1



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT		DRILL [mm]	QUANTITY		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-S1-GAR	4;1	95 x 165	M8	50	10	5	25	5906675063416

” JAR PACKAGING

UNIQUE AMONG THE SOLUTIONS AVAILABLE IN THE MARKET, THE JAR FORMAT is not the only surprise the Jar provides. What can impress customers even more is the massive quantity of products it contains, perfectly visible through the transparent packaging material, as the Jar can hold up to 1,000 recommended lightweight fixings.

On store shelves, the Jar is distinctive for its characteristic form, making it perfect to clearly highlight the products on your current promotion.



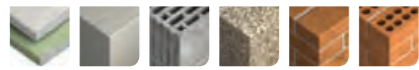
- › Everyone dreams of a tidy and well-organised workshop, garage or construction site, and the Jar provides this like no other packaging. Either standing or hanging in a holder, it is transparent and reusable. What more could you wish for!
- › Like none other on a shelf, this packaging truly catches the customer's eye, as it is the most highly positioned form of packaging in the customer's perception, which is why it should always be placed on the shelf corresponding to the customer's line of sight

In addition to the unique shape, the customer's attention attracts to the contents of the package - thanks to the fact that it's made of transparent plastic, and products arranged in it are perfectly visible. The shape of the jar allows it to be placed on a large wall, with a label that details product and additional information (typically marketing content).

When an interested customer reaches for the jar, they will notice the packaging is reusable. This is the effect of the sustainable development policy, which Rawlplug in its activities has constantly in mind – reusable packaging is not only an environmental benefit, the customer can also use this durable packaging for storing various other items in.



RETAIL OFFER - JARS



[UNIVERSAL]

UNO UNIVERSAL PLUG

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-C1-UNOBLU	500	110 x 110 x 210	8	32	-	1	6	5906675399607
R-C1-UNOBRN	700	110 x 110 x 210	7	30	-	1	6	5906675399591
R-C1-UNORED	1000	110 x 110 x 210	6	28	-	1	6	5906675399584

UNO UNIVERSAL PLUG WITH SCREW - MIX

Truly universal plug which fixes into any base material, solid or hollow



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-C1-UNOBRN+	450	110 x 110 x 210	7	30	4.0 x 40	1	6	5906675435244
R-C1-UNORED+	500	110 x 110 x 210	6	28	4.5 x 40	1	6	5906675435251
R-C1-UNOBLU+	300	110 x 110 x 210	8	32	4.5 x 40	1	6	5906675445380

4ALL UNIVERSAL NYLON PLUG

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-C1-4ALL06	1000	110 x 110 x 210	6	30	1	6	5906675433110
R-C1-4ALL08	400	110 x 110 x 210	8	40	1	6	5906675432861

4ALL UNIVERSAL NYLON PLUG WITH SCREW

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-C1-4ALL06+	500	110 x 110 x 210	6	30	4.5 x 40	1	6	5906675435220
R-C1-4ALL08+	200	110 x 110 x 210	8	40	5.0 x 60	1	6	5906675435237



[PLASTERBOARD]

DRA MIX SELF DRILL FIXING FOR PLASTERBOARD WITH SCREW

Self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		SCREW [mm]	QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH		BOX	OUTER	
R-C1-DRA01+	300	110 x 110 x 210	14	22	3.9 x 32	1	6	5906675399560
R-C1-DRA02+	400	110 x 110 x 210	13	31	4.5 x 34	1	6	5906675399577



[SOLID WALLS]

FX-N-L NYLON HAMMER-IN FIXING WITH COUNTERSUNK HEAD

The nylon hammer fixing with countersunk head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-C1-FX-N-05L030	700	110 x 110 x 210	5	30	1	6	5906675384009
R-C1-FX-N-06L040	300	110 x 110 x 210	6	40	1	6	5906675384023
R-C1-FX-N-06L060	170	110 x 110 x 210	6	60	1	6	5906675384047

FX-N-C NYLON HAMMER-IN FIXING WITH CYLINDER HEAD

The nylon hammer fixing with cylinder head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-C1-FX-N-05C030	700	110 x 110 x 210	5	30	1	6	5906675383996
R-C1-FX-N-06C040	300	110 x 110 x 210	6	40	1	6	5906675384016
R-C1-FX-N-06C060	170	110 x 110 x 210	6	60	1	6	5906675384030
R-C1-FX-N-08C060	130	110 x 110 x 210	8	60	1	6	5906675439211
R-C1-FX-N-08C080	100	110 x 110 x 210	8	80	1	6	5906675439235
R-C1-FX-N-08C100	70	110 x 110 x 210	8	100	1	6	5906675439242

” JUMBO PACKAGING

JUMBO IS YET ANOTHER ITEM IN THE POS PORTFOLIO FROM RAWLPLUG which proves ideal for promotional sales of products. Firstly, the shape of the box allows you to conveniently attach a gift to it, and secondly, its high transparency makes the product perfectly visible, adding to the quality of the display.

Thanks to the highly functional format, robust build and convenience of blending the packaging into the entire display setup, the Jumbo is the most popular Promo-Pack in the investment sector. It is sold in more than 3,000 professional stores across Europe, and accounts for 80% of total promotional sales.



➤ The Jumbo comes in two size versions, making it possible not only to diversify the products it contains, but also to plan the display in a simple and convenient manner, therefore accelerating the purchase decision



The Jumbo is a packaging type which proves perfect for display of a larger number of products, for example in wholesale.

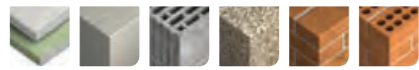
The box's large capacity allows you to place a larger label on it, which in turn provides you with more space for detailed information concerning the product, this being precisely to what highly demanding customers of wholesale depots pay attention in the first place.

The handle of the box makes it easy to carry along with the contents, which is a practical advantage you would appreciate at any construction site, encouraging customers to use the packaging multiple times. Reducing the amount of waste by that means, Rawlplug seeks to pursue its sustainability goals which are so important for both the environment and customers.

The packaging is made of durable material ensuring safe transport and unloading, practically minimising the risk of content loss.



RETAIL OFFER - JUMBO



[UNIVERSAL]

4ALL UNIVERSAL NYLON PLUG

High performance nylon plug for all types of substrates



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PJB-4ALL06/2500	2500	280 x 150 x 190	6	30	1	1	5906675201580
R-PJB-4ALL08/1000	1000	280 x 150 x 190	8	40	1	1	5906675201597
R-PJB-4ALL10/700	700	230 x 120 x 160	10	50	1	1	5906675430768
R-PJB-4ALL12/400	400	230 x 120 x 160	12	60	1	1	5906675431956
R-PJB-4ALLMIX	300;250;200	280 x 150 x 190	6,8,10	30,40,50	1	1	5906675099002



[PLASTERBOARD]

MIX DRA NYLON & METAL SELF DRILL FIXING FOR PLASTERBOARD

Nylon & Metal self-drilling light-duty nylon fixing for use in plasterboard sheets and gypsum fibreboards



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PJS-MIXDRA	200;200	230 x 120 x 160	13, 14	31, 22	1	1	5906675098920



[SOLID WALLS]

FX-N-L NYLON HAMMER-IN FIXING WITH COUNTERSUNK HEAD

The nylon hammer fixing with countersunk head for fast, simple, cost-effective installations



RAWLPLUG CODE	QUANTITY IN PACK	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
			DIAMETER	LENGTH	BOX	OUTER	
R-PJS-06L040/500	500	230 x 120 x 160	6	40	1	1	5906675098883
R-PJS-06L060/350	350	230 x 120 x 160	6	60	1	1	5906675098890
R-PJS-08L080/250	250	230 x 120 x 160	8	80	1	1	5906675098906



” LOOSE PACKAGING

LOOSE PACKAGING is an irreplaceable way to safely and comfortably store small items sold individually per item, which proves particularly useful when packing them individually and is troublesome and unprofitable.

Their special design allows more products to be displayed on the shelf at the same time without having to remove them from containers, while the loose packaging itself can also function as both collective packaging and unit packaging – all this to make it as practical as possible.



➤ Each product stored in the loose packaging has a unit label, making it possible to scan every item's individual bar code at the code reader. This makes it easier for stores to sell products per item

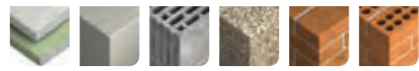
The loose packaging proves irreplaceable in the case of small items, enabling them to be stored safely and conveniently, without the need for expensive unit packaging for each product.

The packaging offered by Rawlplug is the SRP (Shelf Ready Packaging) type solution, known of being particularly easy to arrange in a display setup – simply open the box by tearing off its top section, and place it on the shelf. Each box opens by titling to two positions, so that it can be perfectly adapted to the display height.

The large and clear label at the front of the packaging makes it easy to identify the contents, and additionally, every single item bears its individual unit label. This provides for efficient product identification and scanning by code readers. By that means, the loose packaging complements Rawlplug's POS system portfolio, being a practical and attractive solution wherever unit packaging of fixings is not applicable.



RETAIL OFFER - LOOSE PACKAGING



[UNIVERSAL]

R-FF1 NYLON FRAME FIXING

Universal frame fixing for many applications with countersunk head



RAWLPLUG CODE	PACKAGING SIZE [mm]	PLUG [mm]		SCREW [mm]		QUANTITY [PCS]		BAR CODE
		DIAMETER	LENGTH	DIAMETER	LENGTH	BOX	OUTERBOX	
R-P1-FF1-N-10L080	346 x 104 x 119	10	80	7	87	150	150	5906675320779
R-P1-FF1-N-10L100	346 x 104 x 119	10	100	7	107	80	80	5906675320786
R-P1-FF1-N-10L120	346 x 104 x 119	10	120	7	127	120	120	5906675320793

R-FF1 NYLON FRAME FIXING

Universal frame fixing for many applications with collar



RAWLPLUG CODE	PACKAGING SIZE [mm]	PLUG [mm]		SCREW [mm]		QUANTITY [PCS]		BAR CODE
		DIAMETER	LENGTH	DIAMETER	LENGTH	BOX	OUTERBOX	
R-P1-FF1-N-10K080	346 x 104 x 119	10	80	7	89	100	100	5906675320694
R-P1-FF1-N-10K100	346 x 104 x 119	10	100	7	109	80	80	5906675320700
R-P1-FF1-N-10K120	346 x 104 x 119	10	120	7	129	80	80	5906675320717
R-P1-FF1-N-10K140	346 x 104 x 119	10	140	7	149	80	80	5906675320724
R-P1-FF1-N-10K160	346 x 104 x 119	10	160	7	169	80	80	5906675320731
R-P1-FF1-N-10K200	346 x 104 x 119	10	180	7	209	50	50	5906675320748
R-P1-FF1-N-10K240	346 x 104 x 119	10	240	7	249	50	50	5906675320755
R-P1-FF1-N-10K300	346 x 104 x 119	10	300	7	309	50	50	5906675320762

PLS PLASTIC MESH SLEEVES

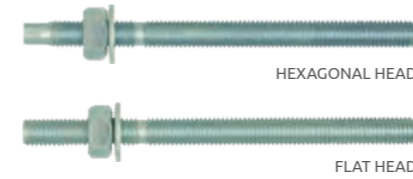
The sleeve for reduced mortar consumption and optimal mechanical interlock



RAWLPLUG CODE	PACKAGING SIZE [mm]	PRODUCT [mm]		QUANTITY [PCS]		BAR CODE
		DIAMETER	SLEEVE	BOX	OUTERBOX	
R-P1-PLS-12050	346 x 104 x 119	Ø 12	12 x 50	200	200	5906675319711
R-P1-PLS-16085-10	346 x 104 x 119	Ø 16	16 x 85	60	60	5906675383927
R-P1-PLS-16130-10	346 x 104 x 119	Ø 16	16 x 130	40	40	5906675383934
R-P1-PLS-20085	346 x 104 x 119	Ø 20	20 x 85	120	120	5906675319759

R-STUDS METRIC THREADED RODS

Threaded rod with hexagonal head made of carbon steel class 5.8 for use with bonded anchors



RAWLPLUG CODE	PACKAGING SIZE [mm]	ANCHOR		QUANTITY [PCS]		BAR CODE
		DIAMETER	LENGTH [mm]	BOX	OUTERBOX	
R-STUDS Metric Threaded Rods - Steel Class 5.8						
R-P1-STUDS-08110	346 x 104 x 119	M8	110	120	120	5906675320373
R-P1-STUDS-08160	346 x 104 x 119	M8	160	100	100	5906675320380
R-P1-STUDS-10130	346 x 104 x 119	M10	130	50	50	5906675320403
R-P1-STUDS-10170	346 x 104 x 119	M10	170	100	100	5906675320410
R-P1-STUDS-10190	346 x 104 x 119	M10	190	50	50	5906675320427
R-P1-STUDS-12160	346 x 104 x 119	M12	160	20	20	5906675320434
R-P1-STUDS-12190	346 x 104 x 119	M12	190	50	50	5906675320441
R-P1-STUDS-12220	346 x 104 x 119	M12	220	20	20	5906675320458
R-P1-STUDS-12260	346 x 104 x 119	M12	260	10	10	5906675320465
R-P1-STUDS-16190	346 x 104 x 119	M16	190	20	20	5906675320472
R-STUDS Metric Threaded Rods - Steel Class 5.8, Flat Head						
R-P1-STUDS-08160FL	346 x 104 x 119	8 x 160	8 x 160	100	100	5906675320397



[SOLID WALLS]

R-RBL RAWLBOLT LOOSEBOLT

World's most popular all-purpose expanding shield anchor - loose bolt version



RAWLPLUG CODE	PACKAGING SIZE [mm]	PRODUCT		QUANTITY [PCS]		BAR CODE
		DIAMETER [mm]	LENGTH [mm]	BOX	OUTERBOX	
R-P1-RBL-M06/10W	346 x 104 x 119	M6	55	150	150	5906675320854
R-P1-RBL-M06/25W	346 x 104 x 119	M6	70	150	150	5906675320861
R-P1-RBL-M06/40W	346 x 104 x 119	M6	85	120	120	5906675320878
R-P1-RBL-M08/10W	346 x 104 x 119	M8	65	100	100	5906675320885
R-P1-RBL-M08/25W	346 x 104 x 119	M8	80	100	100	5906675320892
R-P1-RBL-M08/40W	346 x 104 x 119	M8	95	80	80	5906675320908
R-P1-RBL-M10/10W	346 x 104 x 119	M10	75	50	50	5906675320915
R-P1-RBL-M10/25W	346 x 104 x 119	M10	90	50	50	5906675320922
R-P1-RBL-M10/50W	346 x 104 x 119	M10	115	50	50	5906675320939
R-P1-RBL-M10/75W	346 x 104 x 119	M10	140	50	50	5906675320946
R-P1-RBL-M12/10W	346 x 104 x 119	M12	90	20	20	5906675320953
R-P1-RBL-M12/25W	346 x 104 x 119	M12	105	20	20	5906675320960
R-P1-RBL-M12/40W	346 x 104 x 119	M12	120	20	20	5906675320977
R-P1-RBL-M12/60W	346 x 104 x 119	M12	140	20	20	5906675320984

R-RBL-E RAWLBOLT - EYE BOLT

World's most popular all-purpose expanding shield anchor - eye bolt version



RAWLPLUG CODE	PACKAGING SIZE [mm]	PRODUCT		QUANTITY [PCS]		BAR CODE
		DIAMETER	LENGTH [mm]	BOX	OUTERBOX	
R-P1-RBL-06EW	346 x 104 x 119	M6	73	200	200	5906675319810
R-P1-RBL-08EW	346 x 104 x 119	M8	87	200	200	5906675319841
R-P1-RBL-10EW	346 x 104 x 119	M10	108	100	100	5906675319865
R-P1-RBL-12EW	346 x 104 x 119	M12	130	50	50	5906675319889

R-RBL-H RAWLBOLT - HOOK BOLT

World's most popular all-purpose expanding shield anchor - hook bolt version



RAWLPLUG CODE	PACKAGING SIZE [mm]	PRODUCT		QUANTITY [PCS]		BAR CODE
		DIAMETER [mm]	LENGTH [mm]	BOX	OUTERBOX	
R-P1-RBL-06HW	346 x 104 x 119	M6	83	200	200	5906675319834
R-P1-RBL-08HW	346 x 104 x 119	M8	98	200	200	5906675319858
R-P1-RBL-10HW	346 x 104 x 119	M10	120	100	100	5906675319872
R-P1-RBL-12HW	346 x 104 x 119	M12	145	50	50	5906675319896

R-RBP RAWLBOLT - BOLT PROJECTING

World's most popular all-purpose expanding shield anchor - bolt projecting version



RAWLPLUG CODE	PACKAGING SIZE [mm]	PRODUCT		QUANTITY [PCS]		BAR CODE
		DIAMETER	LENGTH [mm]	BOX	OUTERBOX	
R-P1-RBP-M06/10W	346 x 104 x 119	M6	65	150	150	5906675319902
R-P1-RBP-M06/25W	346 x 104 x 119	M6	80	150	150	5906675319919
R-P1-RBP-M06/60W	346 x 104 x 119	M6	115	100	100	5906675319926
R-P1-RBP-M08/10W	346 x 104 x 119	M8	75	150	150	5906675319933
R-P1-RBP-M08/25W	346 x 104 x 119	M8	90	100	100	5906675319940
R-P1-RBP-M08/60W	346 x 104 x 119	M8	125	100	100	5906675319957
R-P1-RBP-M10/15W	346 x 104 x 119	M10	90	100	100	5906675319964
R-P1-RBP-M10/30W	346 x 104 x 119	M10	105	100	100	5906675319971
R-P1-RBP-M10/60W	346 x 104 x 119	M10	135	80	80	5906675319988
R-P1-RBP-M12/15W	346 x 104 x 119	M12	110	50	50	5906675319995
R-P1-RBP-M12/30W	346 x 104 x 119	M12	125	50	50	5906675320007
R-P1-RBP-M12/75W	346 x 104 x 119	M12	170	50	50	5906675320014



” CARTON PACKAGING

IT IS THE MOST CLASSICAL PACKAGING TYPE IN RAWLPLUG'S POS SYSTEM PORTFOLIO. It comprises three series, each specifically designed for either lightweight or heavy-duty fixings. What proves essential in this case is ergonomics, as the boxes fit perfectly with one another, but also with store shelves, Euro pallets as well as the products they contain.

Additionally, Rawlplug's carton packaging meets high environmental standards.

The water-based inks we use are safe, and the printing is done directly on the cardboard.

In this way, Rawlplug has turned the ordinary cardboard boxes into extremely practical, visually appealing and efficient sales tool.



➤ For the simplicity of use, the unit packaging boxes for lightweight fixings feature a convenient dispenser made up by a utility drawer enabling easy removal of a single product

Rawlplug's system of traditional carton packaging comprises three series of eco-friendly boxes designed for different product groups. Two of them are elegant and sturdy collective containers dedicated to lightweight products, as well as unit packaging of reinforced structure for heavyweight products. Both series are not only visually appealing, as they are made of high-quality materials, but our designers have also attached much attention to their ergonomics.

The third and very unique series representing the carton packaging portfolio is the special containers dedicated to individual products, such as bonded anchors or gun accessories. Their design is identical to that of system packaging, but their sizes match the dimensions of the given product so as to account for the relevant human factors.

All carton containers from Rawlplug are manufactured in accordance with environmentally friendly standards; for instance, we use high-quality and durable water-based flexographic inks containing pigments free of any harmful heavy metals for printing. The print is applied directly on the cardboard surface, as we have abandoned energy-intensive laminating techniques. This makes Rawlplug's packaging safe for the environment, biodegradable and attractive at the same time – simply perfect for transport and storage of products in practice, but also excellent for visually appealing product display which greatly contributes to the sales performance.

” POS SUPPORT TOOLS FROM RAWLPLUG

Every POS RAWLPLUG system can be extended with a wide range of additional support tools: **DISPLAY UNITS** with Rawlplug-branded products, demonstrating the product itself as well as its application, **ANIMATIONS AND VIDEOS** shown on screens or launched by means of QR codes placed in visible places, as well as **LEAFLETS, CATALOGUES AND TRAINING WALL CHARTS** forming an intuitive knowledge base concerning the advantages, featured solutions and main properties of the product.



TRAINING BOARD SC40II



PRODUCT DISPLAYS MINI-MIDI-MAXI



MOVIE SC40II



LEAFLET SC40II



The place
created
to help you
become
an expert

The Rawlplug Academy® Training Centre is yet another element of the Rawlplug® integrated development programme, intended for construction industry professionals.

All those who will use the services provided by the Rawlplug Academy® & Training Centre will be able to declare themselves experts.

<https://rawlplug.academy>



RAWLPLUG®

CHINA

Rawplug Shanghai Trading Co., Ltd.
Unit 801, 233, Rushan Road Shanghai,
P.R. China
Tel: +86 189 1882 8527
Email: henry.yang@rawlplug.com
www.rawlplug.com

CZECH REPUBLIC

Koelner CZ s.r.o
Palackého 1154/76A
702 00 Ostrava-Privoz
Tel: + 420 596 636A 397
Email: objednavky@rawlplug.cz
Web: www.koelner.cz
Web: www.rawlplug.cz

FRANCE

RAWLPLUG France
Bâtiment DC6, ZAC de la Feuchère
16, rue Jean Mermoz
77290 Compans
Tel: + 33 (0) 1 6021 5020
Email: rawl@rawl.fr
Web: www.rawlplug.fr

GERMANY

Koelner Deutschland GmbH
Gmünder Str. 65
73614 Schorndorf
Tel: +49 (0) 7181 977 72-0
Email: info@koelner-befestigung.de
Web: www.rawlplug.com

HUNGARY

Koelner Hungária Kft
Jedlik Ányos út: 34
2330 Dunaharaszti
Tel: + 36 (24) 520 400
Email: info@koelner.hu
Web: www.koelner.hu

INDIA

Rawl India Services Private Limited
Prestige Meridian-1, M.G Road,
Sector -29, Bangalore, Karnataka India,
560001
Tel: +91 9650495828
Email: info@rawlplugindia.com
Web: rawlplug.com

IRELAND

Rawplug Ireland Ltd
Unit 10 Donore Business Park
Donore Road Drogheda
Co Louth A92 C522
Tel: + 353 (0) 41 9844 338
Email: sales@rawlplug.ie
Web: www.rawlplug.ie

LITHUANIA

UAB Koelner Vilnius
Žarijų g. 2
LT-02300, Vilnius
Tel: + 370 (5) 2324 862
Email: koelner@koelner.lt
Web: www.koelner.lt

POLAND

Rawplug S.A.
ul. Kwidzyńska 6C, 51-416 Wrocław
Tel: +48 (71) 3260 100
Tel: +48 (71) 37 26 111
Email: info@koelnerpolska.pl
Web: www.rawlplug.com

RUSSIA

Koelner Trading KLD LLC
ul. Dzerzhinskogo 219
236034 Kaliningrad
Tel: + 7 (4012)65 85 75
Email: info@koelner-trading.ru
Web: www.koelner-trading.ru

SINGAPORE

Rawplug Singapore Pte. Ltd.
Blk 302, #04-11, 25B Loyang Crescent
Loyang Offshore Supply Base
Singapore 506817
Tel: + 65 9078 5220
Email: jacek.nowicki@rawlplug.com.sg
Web: www.rawlplug.com

SLOVAKIA

Koelner Slovakia s.r.o.
Dlhá 95
010 09 Žilina
Tel: + 421 415 003 900
Email: objednavky@rawlplug.sk
Web: www.koelner.sk
Web: www.rawlplug.sk

SWEDEN

Rawl Scandinavia AB
Baumangatan 4
593 32 Västervik
Tel: + 46 (0) 4903 0660
Email: info@rawlplug.se
Web: www.rawlplug.se

UKRAINE

Koelner Ukraine LLC
Lvivska Bichna, 6
Sokilnyky
Pustomyty Dstr., Lviv Reg. 81130
Tel: + 380 (32) 2440 744
Email: koelner@koelner.ua
Web: www.koelner.ua

UNITED ARAB EMIRATES

Rawplug Middle East FZE
P.O. Box 261024 Dubai, UAE
Warehouse No. RA08BC01
Tel: + 971 (4) 8839 501
Email: dubai@rawlplug.co.uk
Web: www.rawl.ae

UNITED KINGDOM

Rawplug Ltd
Skibo Drive
Thornliebank Industrial Estate
Glasgow G46 8JR
Tel: + 44 (0) 141 6387 961
Fax: + 44 (0) 141 6387 397
Email: rawltech@rawlplug.co.uk
Web: www.rawlplug.com

UNITED STATES OF AMERICA

Rawplug Inc.
225 West Washington Ste 2600
Chicago IL 60605
Tel: + 1 302 658 7581
www.rawlplug.us

